



Executive Committee Meeting Minutes October 14, 2025

Zoom meeting

Call to Order

Chair Loren Dean called the meeting to order at 6:31 pm.

Roll Call

A quorum of the Libertarian Party of California (“LPCA”) Executive Committee was present, with the following voting members in attendance:

Officers:

Loren Dean, Chair
Pat Wright, Vice Chair
Rebecca Lau, Secretary
Chris Minoletti, Treasurer

Area Coordinators:

Joe Dehn, Northern Area Coordinator
Marybeth Yuskavage, Central Area Coordinator
Brandon Jackson, Southern Area Coordinator

At Large Members:

Terry Floyd
June Genis
Brian Holtz
Lawrence Samuels
Dave Schrader
Richard Stafford
Francisco Alanis (alternate)
Paul Vallandigham (alternate)

The following members were absent:

Mark Hinkle
Tara Young

The following guests were in attendance:

Richard Fast
Jesse
Marc Joffe
Teri Kahn
Janice Mackenzie
Wesley Martin
Mimi Robson
Mike Van Roy

Adoption of Agenda

Chair Loren Dean distributed the following agenda:

**LPCA Executive Committee Meeting Agenda
Tuesday, October 14, 2025, 6:30 PM**

Executive Committee (ExCom) Members

Mr. Loren Dean, Chair
Mr. Pat Wright, Vice Chair
Ms. Rebecca Lau, Secretary
Mr. Chris Minoletti, Treasurer
Mr. Joe Dehn, Northern Area Coordinator
Dr. Marybeth Yuskavage, Central Area Coordinator
Mr. Brandon Jackson, Southern Area Coordinator
Mr. Terry Floyd, At Large
Ms. June Genis, At Large
Mr. Mark Hinkle, At Large
Mr. Brian Holtz, At Large
Mr. Lawrence Samuels, At Large
Mr. Dave Schrader, At Large
Mr. Richard Stafford, At Large
Ms. Tara Young, At Large
Mr. Francisco Alanis, 1st At Large Alternate
Mr. Paul Vallandigham, 2nd At Large Alternate

Google Email Private Group
excom@ca.lp.org

Call to Order—6:30 PM

Roll Call (2 Minutes)

Adoption of the Agenda (2 Minutes)

Stand Up Reports (1-2 minutes each)

Public Comment (10 Minutes, 2 Minutes each)

Approve September Executive Committee Minutes (5 Minutes)

Mapstead Mailer report (5 Minutes)

Committee reports (as needed) (5 Minutes)

Committee appointments (if any) (5 Minutes)

Election: Treasurer (10 Minutes)

Election: LNC Region 4 Representative Alternate (10 Minutes)

NDA's (5 Minutes)

ProRep Coalition representative (Caledon's email) (5 Minutes)

OPM Change: Eliminate Strategic Planning Committee (5 Minutes)

OPM Change: Eliminate Recruiting Committee and Consolidate Function into the Membership Committee (5 Minutes)

NationBuilder: TJ will be pitching at the November meeting (5 Minutes)

Discuss schedule/agenda for November meeting (5 Minutes)

Adjourn

Motion: June Genis moved, with second, to add discussion of buying a subscription to EIN Presswire to the agenda. The motion passed without objection.

Public Comment

Richard Fast and Mimi Robson gave a public comment.

Amendment of the Agenda

Motion: Pat Wright moved, with second, to amend the agenda to include discussion of the Libertarian Party of San Francisco resolution. The amendment failed.

Vote: The motion failed by a vote of 7-7-0-1 (Yes/No/Express Abstention/Not Voting). The members of the Executive Committee voted as follows:

Loren Dean	Not Voting
Pat Wright	Yes
Rebecca Lau	No
Chris Minoletti	Yes

Joe Dehn	Yes
Marybeth Yuskavage	No
Brandon Jackson	Yes
Terry Floyd	Yes
June Genis	Yes
Brian Holtz	No
Lawrence Samuels	No
Dave Schrader	Yes
Richard Stafford	No
Francisco Alanis	No
Paul Vallandigham	No

Approval of September 9, 2025 ExCom Meeting Minutes

Motion: June Genis moved, with second, to approve the minutes of the September 9, 2025 Executive Committee meeting. The motion passed without objection.

Committee Reports

Mimi Robson delivered the Convention Committee Report, which is attached hereto as Appendix A, and fielded questions.

Mimi Robson delivered the Financial Standards Committee Report, which is attached hereto as Appendix B, and fielded questions.

Mimi Robson delivered the Website and IT Committee Report, which is attached hereto as Appendix C, and fielded questions.

Committee Appointments

Motion: Loren Dean moved, with second, to Wesley Martin to the Website and IT Committee. The motion passed without objection.

Motion: Joe Dehn moved, with second to appoint Pat Wright to the Candidate Recruitment Committee. The motion passed without objection.

Terry Floyd volunteered to be part of the Candidate Recruitment Committee. He was added to the Candidate Recruitment Committee without objection.

Election for Treasurer

Nominations opened for the position of Treasurer.

Brandon Jackson nominated Mimi Robson.

Nominations closed.

Mimi Robson was elected Treasurer without objection.

Chris Minoletti resigned as Treasurer.

Mimi Robson was seated as Treasurer at 7:34 pm.

Mimi Robson resigned from the Judicial Committee and the Financial Standards Committee.

Election for LNC Region 4 Alternate

Nominations opened for the position of LNC Region 4 Alternate.

Marybeth Yuskavage nominated Barbara Engelhardt.

June Genis nominated Mimi Robson.

Nominations closed.

By a vote of 7-6-0-2 (Mimi Robson/Barbara Engelhardt/Express Abstention/Not Voting), Mimi Robson was elected LNC Region 4 Alternate. The members of the Executive Committee voted as follows:

Loren Dean	Not Voting
Pat Wright	Barbara Engelhardt
Rebecca Lau	Mimi Robson
Mimi Robson	Not Voting
Joe Dehn	Mimi Robson
Marybeth Yuskavage	Barbara Engelhardt
Brandon Jackson	Barbara Engelhardt
Terry Floyd	Barbara Engelhardt
June Genis	Mimi Robson
Brian Holtz	Mimi Robson
Lawrence Samuels	Mimi Robson
Dave Schrader	Mimi Robson
Richard Stafford	Barbara Engelhardt
Francisco Alanis	Barbara Engelhardt
Paul Vallandigham	Mimi Robson

Committee Appointments

Motion: Mimi Robson moved, with second, to suspend the rules to add a member to the Financial Standards Committee. The motion passed without objection.

Motion: Mimi Robson moved, with second, to nominate Tim Ferreira to the Financial Standards Committee. The motion passed without objection.

Operating Procedures Manual Change #1

Marybeth Yuskavage left the meeting.

Motion: June Genis moved, with second, to adopt the following change to the Operating Procedures Manual:

Current Wording	Change	If Adopted
Strategic Planning Committee (SPC)	Strategic Planning Committee (SPC)	
The Strategic Planning Committee shall consist of up to five members elected by the Executive Committee within the first three months after the Annual Convention. The Strategic Planning Committee members shall elect the Committee Chair. The Strategic Planning Committee serves at the pleasure of the Executive Committee.	The Strategic Planning Committee shall consist of up to five members elected by the Executive Committee within the first three months after the Annual Convention. The Strategic Planning Committee members shall elect the Committee Chair. The Strategic Planning Committee serves at the pleasure of the Executive Committee.	
Responsibilities Include: 1) Developing, and distributing to the membership, a strategic plan containing long-term and	Responsibilities Include: 1) Developing, and distributing to the membership, a strategic plan containing long-term and short-term strategies	

<p>short-term strategies for expanding the influence and membership of the LPCA.</p> <p>2) Monitoring and assisting with the implementation of the strategic plan on an ongoing basis.</p>	<p>for expanding the influence and membership of the LPCA.</p> <p>2) Monitoring and assisting with the implementation of the strategic plan on an ongoing basis.</p>	
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Reason: The Executive Committee should be responsible for strategic planning.

Vote: The motion passed by a vote of 9-5-1-0 (Yes/No/Express Abstention/Not Voting). The members of the Executive Committee voted as follows:

Loren Dean	Abstain
Pat Wright	No
Rebecca Lau	Yes
Mimi Robson	Yes
Joe Dehn	Yes
Marybeth Yuskavage	No
Brandon Jackson	Yes
Terry Floyd	Yes
June Genis	Yes
Brian Holtz	Yes
Lawrence Samuels	No
Dave Schrader	No
Richard Stafford	Yes
Francisco Alanis	No
Paul Vallandigham	Yes

Operating Procedures Manual Change #2

Motion: Mimi Robson moved, with second, to adopt the following change to the Operating Procedures Manual:

Current Wording	Change	If Adopted
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<p>Membership Committee</p> <p>The Membership Committee shall consist of the Chair, the three Area Coordinators and up to four members elected by the Executive Committee within the first three months after the Annual Convention. The Membership Committee members shall elect the Committee Chair. The Membership Committee serves at the pleasure of the Executive Committee.</p> <p>Responsibilities Include:</p> <ol style="list-style-type: none">1) Managing the LPCA's programs to maintain membership.2) Developing and implementing programs and materials for membership upgrade, including but not limited to encouraging upgraded membership levels, getting national-only members to join as state members, getting state-only members to join as national members, contacting lapsed members, contacting	<p>Membership Committee</p> <p>The Membership Committee shall consist of the Chair, the three Area Coordinators and up to four members elected by the Executive Committee within the first three months after the Annual Convention. The Membership Committee members shall elect the Committee Chair. The Membership Committee serves at the pleasure of the Executive Committee.</p> <p>Responsibilities Include:</p> <ol style="list-style-type: none">1) Managing the LPCA's programs to maintain membership.2) Developing and implementing programs and materials for membership upgrade, including but not limited to encouraging upgraded membership levels, getting national-only members to join as state members, getting state-only members to join as national members, contacting lapsed members, contacting	<p>Membership Committee:</p> <p>The LPC Membership Committee shall consist of five central committee members and shall be elected by the Executive Committee within 60 days of the annual convention. The Membership Committee shall select the Committee Chair. The Party's Chair shall serve as an ex officio, non-voting member of the committee.</p> <p>Responsibilities Include:</p> <ol style="list-style-type: none">1) Develop and implement programs and materials for membership recruitment and upgrade (i.e., prospecting for new members, increasing membership dues by encouraging upgraded membership levels from existing members, getting national-only members to join as state members, and getting state-only members to join as national members), including membership promotion literature, membership application forms, direct mail letters,
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<p>members not on auto-renew, membership promotion literature, direct mail letters, advertisements, and in-person contact.</p> <p>3) Developing and implementing programs and materials for membership retention, including but not limited to new member packets, renewal letters, renewal forms, and membership premiums.</p> <p>4) Tracking, sharing information and analyzing membership progress and the results of membership programs.</p> <p>5) Reviewing policies concerning membership qualifications and dues and report recommendations for improvements to the Executive Committee and/or Bylaws Committee for consideration.</p> <p>Recruitment Committee</p> <p>The Recruitment Committee shall consist of the Chair and up to seven other members</p>	<p>members not on auto-renew, membership promotion literature, direct mail letters, advertisements, and in-person contact.</p> <p>3) Developing and implementing programs and materials for membership retention, including but not limited to new member packets, renewal letters, renewal forms, and membership premiums.</p> <p>4) Tracking, sharing information and analyzing membership progress and the results of membership programs.</p> <p>5) Reviewing policies concerning membership qualifications and dues and report recommendations for improvements to the Executive Committee and/or Bylaws Committee for consideration.</p> <p>Recruitment Committee</p> <p>The Recruitment Committee shall consist of the Chair and up to seven other members</p>	<p>advertisements, and in-person contact such as fair booths.</p> <p>2) Develop and implement programs and material for membership retention, including new member packets, renewal letters, renewal forms, and membership premiums. The committee should actively contact recently lapsed members to encourage them to renew.</p> <p>3) Encourage membership recruitment by the Party's County Central Committees.</p> <p>4) Track, share information and analyze membership progress and the results of membership programs.</p> <p>5) Work with other committees and the newsletter editor to coordinate activities which involve solicitation of new memberships or dues.</p> <p>6) The Membership Committee has the authority to recommend</p>
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<p>elected by the Executive Committee within the first three months after the Annual Convention. Recruitment Committee members shall elect the Committee Chair. The Recruitment Committee serves at the pleasure of the Executive Committee.</p> <p>Responsibilities Include:</p> <ol style="list-style-type: none">1) Managing the LPCA's programs to recruit new members.2) Prospecting new dues paying members.3) Developing and implementing programs and materials for membership recruitment, including but not limited to contacting registered Libertarians and other prospective members, promotion literature, membership application forms, direct mailers, advertisements, and in-person contacts.4) Developing and implementing programs	<p>elected by the Executive Committee within the first three months after the Annual Convention. Recruitment Committee members shall elect the Committee Chair. The Recruitment Committee serves at the pleasure of the Executive Committee.</p> <p>—— Responsibilities Include:</p> <ol style="list-style-type: none">1)—— Managing the LPCA's programs to recruit new members.2)—— Prospecting new dues paying members.3)—— Developing and implementing programs and materials for membership recruitment, including but not limited to contacting registered Libertarians and other prospective members, promotion literature, membership application forms, direct mailers, advertisements, and in-person contacts.4)—— Developing and implementing programs	<p>membership categories and pricing of dues for the Libertarian Party of California Executive Committee.</p>
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<p>and materials for membership recruitment.</p> <p>5) Tracking, sharing information and analyzing recruitment progress and the results of recruitment programs.</p> <p>6) Working with other LPCA committees as necessary to coordinate activities which involve solicitation of new memberships or dues.</p>	<p>and materials for membership recruitment.</p> <p>5) — Tracking, sharing information and analyzing recruitment progress and the results of recruitment programs.</p> <p>6) — Working with other LPCA committees as necessary to coordinate activities which involve solicitation of new memberships or dues.</p> <p>The LPC Membership Committee shall consist of five central committee members and shall be elected by the Executive Committee within 60 days of the annual convention. The Membership Committee shall select the Committee Chair. The Party's Chair shall serve as an ex officio, non-voting member of the committee.</p> <p>Responsibilities Include:</p> <p>1) Develop and implement programs and materials for membership recruitment and upgrade (i.e., prospecting for new members, increasing</p>	
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	<p>membership dues by encouraging upgraded membership levels from existing members, getting national-only members to join as state members, and getting state-only members to join as national members), including membership promotion literature, membership application forms, direct mail letters, advertisements, and in-person contact such as fair booths.</p> <p>2) Develop and implement programs and material for membership retention, including new member packets, renewal letters, renewal forms, and membership premiums. The committee should actively contact recently lapsed members to encourage them to renew.</p> <p>3) Encourage membership recruitment by the Party's County Central Committees.</p> <p>4) Track, share information and analyze membership progress and</p>	
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	<p>the results of membership programs.</p> <p>5) Work with other committees and the newsletter editor to coordinate activities which involve solicitation of new memberships or dues.</p> <p>6) The Membership Committee has the authority to recommend membership categories and pricing of dues for the Libertarian Party of California Executive Committee.</p>	
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Reason: The Membership Committee and the Recruitment Committee have overlapping functions.

Marybeth Yuskavage left at 8:24 pm.

Vote: The motion passed by a vote of 12-0-2-0 (Yes/No/Express Abstention/Not Voting). The members of the Executive Committee voted as follows:

Loren Dean	Abstain
Pat Wright	Yes
Rebecca Lau	Yes
Mimi Robson	Yes
Joe Dehn	Yes
Brandon Jackson	Yes
Terry Floyd	Yes
June Genis	Abstain
Brian Holtz	Yes
Lawrence Samuels	Yes
Dave Schrader	Yes

Richard Stafford	Yes
Francisco Alanis	Yes
Paul Vallandigham	Yes

EIN PressWire Test Subscription

Motion: Mimi Robson moved, with second, to give the Communications and Media Committee a budget of up to \$500 to pay for EIN PressWire press releases. The motion passed without objection.

Next Executive Committee Meeting

The next Executive Committee meeting will be held in-person on November 15, 2025 at the Handlery Hotel in San Diego.

Adjournment

Motion: Mimi Robson moved, with second, to adjourn. The motion passed without objection.

The Executive Committee adjourned at 9:00 pm.

The foregoing minutes were approved at the November 15, 2025 meeting of the Executive Committee.

APPENDIX A

2025 Convention Committee Report

Report Date: October 14, 2025

Committee Chair: Mimi Robson

Members: Brandon Jackson, Terry Floyd, Raquel Lester

Convention Committee Purpose

- Plan and execute a successful, accessible, and fiscally responsible state convention over Valentine’s Day weekend in San Diego.
- Deliver a compelling program (business & speakers), strong delegate turnout, smooth logistics, and a positive member/vendor experience under the “Love & Liberty” theme.

Executive Overview

- **Meetings & Attendance.** Since the last report, two committee meetings were scheduled. Due to scheduling conflicts, only Mimi Robson and Raquel Lester were able to attend the September 18 meeting, and the October 2 meeting was cancelled.
- **Website Launch.** I was granted access to the website and created a bare-bones convention page, which was published on October 3. As of this report, one vendor table and three convention packages have been sold, totaling \$1,030 in revenue. Additionally, 10 guest rooms have been booked at the Handlery Hotel so far.
- **Convention Notice.** At the last meeting, the importance of sending the required 120-day notice was emphasized. Under Bylaw 11: Officers, Section 5, the Secretary is responsible for “receiving or sending formal notifications as specified in these Bylaws and Convention Rules.” Although the Vice Chair sent a notice over the weekend, consultation with two parliamentarians confirmed that the Secretary must send the formal notice no later than October 17.

The content of the notice can simply reaffirm what was sent by the Vice Chair: the convention business will take place February 14–15, 2026, starting at 8:30 a.m. at the Handlery Hotel San Diego, 950 Hotel Cir N, San Diego, CA 92108, in the Garden Ballroom.

- **Postcards.** Send postcards to current and recently lapsed members. Since the Secretary will be sending out the proper notice via email postcards aren't

required but I believe that sending postcards will increase awareness and attendance. I can design the postcards, and I have been using it Direct Mail for years. I'm not certain the exact number of postcards that will be required, but if it were 1,000 (probably about the correct number) the price would be \$628.83 which is 63 cents a postcard and that includes the first class postage.

- **Program & Events.** The committee is continuing to develop the non-business program. A Governor Candidates Debate and an LNC Chair Debate are currently planned. Additional speakers and events are being developed and will be announced soon.
- **Registration & Sales.** Early bird pricing is in effect until October 31, so members are encouraged to purchase their packages soon to secure the lowest rates.

Meeting History

Meetings held:

- September 18, 2025 (partial attendance: Mimi Robson and Raquel Lester quorum not met)
- Cancelled: October 2, 2025
- Next meeting: October 16, 2025

APPENDIX B

Financial Standards Committee Report

Report Date: October 9, 2025

Committee Chair: Mimi Robson

Members: Mike Van Roy, Paul Vallandigham

Committee Purpose

The Financial Standards Committee is established to review the financial records and processes of the Party and to report its findings at each subsequent Executive Committee session and at the next state convention.

Executive Overview

- The committee held its initial meeting on September 27, 2025, with all three members present. The primary item of business at this meeting was the election of a chair. Paul Vallandigham nominated Mimi Robson, who accepted the nomination. Mike Van Roy nominated Paul Vallandigham, who declined. Mimi Robson was elected Chair without objection.
- Following the meeting, the Chair contacted the Party Treasurer, Chris Minoletti, and was granted access to most of the financial information required for the committee's review. However, some information is still outstanding. The committee is in the process of compiling and reviewing the available materials and therefore has no substantial findings to report at this time.
- Further updates will be provided at subsequent Executive Committee meetings and at the next state convention, in accordance with the committee's mandate.

Meeting History

- **Meeting held:** September 27, 2025 (all members present).
- **Next meeting:** TBD

In Liberty,
Mimi Robson, Chair, FSC

APPENDIX C

Website/IT Committee Report

Report Date: October 10, 2025

Committee Chair: Mimi Robson

Members: Joe Dehn, Brendan McMillion, Marcus Schuff, Starchild, Pat Wright

Committee Purpose

- 1) Maintaining and making modifications to the LP of California's website and information technology (IT) infrastructure.
- 2) Maintaining and working with contractors, volunteers and other personnel with the goal of maintaining and modifying the website and IT infrastructure.

Executive Overview

- The Website and Information Technology Committee held its initial meeting via Zoom to establish the committee's purpose, leadership structure, and communication protocols. The meeting was called to address the Party's need for improved website management and IT infrastructure oversight.
- As the first order of business, Mimi Robson was elected as Chair without objection.
- Members introduced their backgrounds, highlighting extensive experience in IT, web development, and Libertarian Party activities. The committee discussed the scope of its responsibilities, agreeing that its primary focus is the maintenance and modification of the Party's website and IT infrastructure, as well as the oversight of website/IT contractors and volunteers. Broader issues, such as membership databases and email systems, were noted for future discussion.
- The committee reviewed current website management procedures. Pat confirmed control over website editing and agreed to give other members of the committee access. Additional volunteers were identified to help manage website content. The committee recognized the need for design improvements and decided to review proposals, including a potential migration to NationBuilder, at a future meeting.

- Two Google Groups were established – <https://groups.google.com/g/lpcalifornia-excom-discuss>, and <https://groups.google.com/g/lpcalifornia-bylaws--discuss> – to facilitate structured communication. All officers with @ca.lp.org email addresses have been added, and an email was sent to the full ExCom inviting members to join from their personal email addresses. All ExCom members will have posting privileges and others can join the group with read-only access. Per ExCom’s direction at the last meeting this should be the primary group for all business discussions. The committee also agreed it would be beneficial for other committees (such as the Bylaws Committee) to have similar groups. If other committees reach out, the Website/IT Committee will set those up as well.

*Note: Once the committees are up and running, ownership will be transferred to the Party’s officers and the chairs of the respective committees.

- Next steps include clarifying the scope of the committee’s IT responsibilities, reviewing website maintenance responsibilities in the operating procedures manual, determining appropriate website access protocols, and evaluating proposals regarding website hosting and development platforms. A follow-up meeting will be scheduled to review progress and proposals in more detail.
- At the last ExCom meeting, the committee amended the Website/IT committee to have seven members (instead of five), however only six members were appointed. I’ve spoken to Wesley Martin, Chair of the CMC, and he would be willing to also be a member of this committee, as it’s best if those two committees work together. So I would recommend that the ExCom appoint him at the meeting on the 14th.

Meeting History

- **Meeting held: September 28, 2025 (members present: Joe Dehn, Brendan McMillion, Mimi Robson, Marcus Schuff, and Pat Wright).**
- **Next meeting: TBD**

Respectfully Submitted,

Mimi Robson, Chair
Website/IT Committee