



Executive Committee Meeting Minutes

January 13, 2026

Zoom Meeting

Call to Order

Chair Loren Dean called the meeting to order at 6:30 pm.

Roll Call

A quorum of the Libertarian Party of California (“LPCA”) Executive Committee was present, with the following voting members in attendance:

Officers:

Loren Dean, Chair
Pat Wright, Vice Chair
Rebecca Lau, Secretary
Mimi Robson, Treasurer

Area Coordinators:

Joe Dehn, Northern Area Coordinator
Marybeth Yuskavage, Central Area Coordinator
Brandon Jackson, Southern Area Coordinator

At Large Members:

Terry Floyd
June Genis
Mark Hinkle
Brian Holtz
Dave Schrader
Richard Stafford
Tara Young

Francisco Alanis (alternate)
Paul Vallandigham (alternate)

The following guests were in attendance:

Richard Brown
Wesley Martin
Mike Van Roy
Shawn Osborne
Brendan
Marc Joffe
Jesse Thomas
John Ward

Adoption of Agenda

Chair Loren Dean distributed the following agenda:

**LPCA Executive Committee Meeting Agenda
Tuesday, January 13, 2026, 6:30 PM**

Executive Committee (ExCom) Members

Mr. Loren Dean, Chair
Mr. Pat Wright, Vice Chair
Ms. Rebecca Lau, Secretary
Ms. Mimi Robson, Treasurer
Mr. Joe Dehn, Northern Area Coordinator
Dr. Marybeth Yuskavage, Central Area Coordinator
Mr. Brandon Jackson, Southern Area Coordinator
Mr. Terry Floyd, At Large
Ms. June Genis, At Large
Mr. Mark Hinkle, At Large
Mr. Brian Holtz, At Large
Mr. Dave Schrader, At Large
Mr. Richard Stafford, At Large
Ms. Tara Young, At Large
Mr. Francisco Alanis, 1st At Large Alternate
Mr. Paul Vallandigham, 2nd At Large Alternate

Google Email Private Group
excom@ca.lp.org

Call to Order—6:30 PM

Roll call

Adopt agenda

Stand up reports (45 minutes total, 1-2 minutes each)

Minutes from last two meetings

Public comment (10 minutes total, 2 minutes each)

Treasurer's Report (5 minutes)

Convention 2026 Discussion (20 minutes)

Parliamentarian Approval

Credentials Committee Appointments

RCV bills to consider endorsing (June Genis) (10 minutes)

The Bee Libertarian newsletter: what does “unofficial” mean? How much data should Pat be able to have/use in its composition and distribution? (15 minutes)

Lapsed Member Project/RFM Modeling (Dave Schrader) (10 minutes)

L2/Neon outreach plan (Pat Wright/Dave Schrader) (10 minutes)

Committee reports (as needed) (30 minutes)

WITCOM: State of the website rebuild?

CMC: Communications strategy/process?

Program: Report submitted for approval

Committee appointments (if any) (20 minutes)

Adjourn

Motion: Rebecca Lau moved, with second, to move the Credentials Committee agenda item to the end with the other committee appointments. The motion passed without objection.

Motion: Mimi Robson moved, with second, to move the Bee Libertarian newsletter agenda item to after the Website and IT Committee report. The motion passed without objection.

Motion: Joe Dehn moved, with second to add a discussion of the Candidate Recruitment Committee to the end of the Committee Reports. The motion passed without objection.

Motion: Dave Schrader moved, with second, to adopt the agenda as amended. The motion passed without objection.

Approval of November 15, 2025 and December 9, 2025 ExCom Meeting Minutes

Motion: Mimi Robson moved, with second, to approve the minutes from November 15, 2025 and December 9, 2025. The motion passed without objection.

Public Comment

Mark Hinkle and Shawn Osborne gave public comments.

Treasurer Report

Mimi Robson delivered the Treasurer Report and fielded questions.

Convention Discussion

The Executive Committee discussed the upcoming state convention.

Parliamentarian Discussion

Motion: Pat Wright moved, with second, to approve the expense to hire Jonathan Jacobs as the convention parliamentarian.

Vote: The motion passed by a vote of 10-0-5-0 (Yes/No/Express Abstention/Not Voting). The members of the Executive Committee voted as follows:

Loren Dean	Yes
Pat Wright	Yes
Rebecca Lau	Abstain
Mimi Robson	Yes
Joe Dehn	Abstain
Marybeth Yuskavage	Yes
Brandon Jackson	Abstain
Terry Floyd	Yes
June Genis	Abstain
Mark Hinkle	Yes
Brian Holtz	Yes
Dave Schrader	Yes
Richard Stafford	Yes
Tara Young	Abstain
Francisco Alanis	Yes

Endorsement of Proportional Representation and Ranked Choice Voting Bills

Motion: June Genis moved, with second, to endorse the passage of the following Bills currently active in the US Congress and encourages our members to contact their representatives to co-sponsor and vote for them:

H.R.4632 - Fair Representation Act

H.R.6589 & S.3425 - Ranked Choice Voting Act - To establish the use of ranked choice voting in elections for the offices of Senator and Representative in Congress

H.R.8462 - & S.3313 - Voter Choice Voting Act

Furthermore we urge them to contact their representative in opposition to the following Bill which would prohibit any state from choosing to use Ranked Choice Voting:

H.R.3040 - Preventing Ranked Choice Corruption Act

The motion passed without objection.

Membership Committee Report

Dave Schrader and Paul Vallandigham delivered the Membership Committee report and fielded questions.

Website and Information Committee Report

Mimi Robson delivered the Website and Information Committee Report, which is attached hereto as Appendix A, and fielded questions.

Bee Libertarian Newsletter

The Executive Committee discussed the Bee Libertarian newsletter.

Motion: Joe Dehn moved, with second, to authorize the Vice Chair to put out a periodic email to our list as an official function of the party as long as he makes clear he is the author.

Motion: Mimi Robson moved to amend the motion to say that this is officially coming from the LPCA on behalf of the vice chair Pat Wright.

Vote: The motion passed without objection.

Program Committee Report

Motion: Mimi Robson moved, with second, to postpone the Program Committee Report to next month. The motion passed without objection.

Marybeth Yuskavage left the meeting at 8:53 pm.

Paul Vallandigham was seated at 8:53 pm.

Candidate Recruitment Committee

The Executive Committee discussed candidate recruitment.

Credentials Committee

Motion: Loren Dean moved, with second, to appoint Terry Floyd, Chris Ganiere, June Genis, Jane Heider, Wesley Martin, and Drew Shorkey to the Credentials Committee. The motion passed without objection.

Adjournment

Motion: Mimi Robson moved, with second, to adjourn. The motion passed without objection.

The Executive Committee adjourned at 9:06 pm.

APPENDIX A

Website/IT Committee Report

Report Date: January 13, 2026

Committee Chair: Mimi Robson

Members: Joe Dehn, Brendan McMillion, Wesley Martin, Marcus Schuff, Starchild, Pat Wright

Committee Purpose

- 1) Maintaining and making modifications to the LP of California's website and information technology (IT) infrastructure.
- 2) Maintaining and working with contractors, volunteers and other personnel with the goal of maintaining and modifying the website and IT infrastructure.

Executive Overview

This report summarizes committee activities and recommendations since the prior report, focusing on:

1. Website front-page content governance and restoration
2. Immediate website functionality and compliance improvements
3. Compliance concerns regarding use of membership data in official communications
4. Implementation of the party's phone system functionality
5. Coordination and next-step planning for larger technical initiatives

The committee met to address both content authority questions and technical deficiencies currently affecting the LPC website and our IT structure. Several immediate corrective actions were identified, while policy-level issues were deferred to the Executive Committee for formal resolution.

- **Website Front-Page Content Governance and Restoration**

Following the convention, the Chair authorized a committee member to make long-overdue content updates to the website. Those initial changes involved extensive front-page and backend modifications, which ultimately led the Executive Committee to retain a webmaster to stabilize the site's structure, appearance, and functionality. More recently, additional front-page changes were made without authorization, at which point the webmaster reverted the

homepage to its general pre-convention layout while preserving updated content in the “Latest News” section.

In response, the committee agreed that no single member has authority to modify the website’s front page without committee consensus. The committee also reviewed the existing top-of-page blurb and determined that it should be replaced. The committee is currently voting on revised language based on the party’s most recent statement submitted to the Secretary of State, with minor edits, which reads: *“Libertarians believe government’s only role is protecting life, liberty, and property. We champion individual freedom, personal responsibility, and peaceful solutions over coercion and force. Respect for human dignity means each person decides how to live their life without government control. Problems persist because politicians expand power instead of solutions. We choose freedom.”* The outcome of this vote will determine the front-page blurb to be used at this time.

- **Immediate Website Functionality and Compliance Improvements**

In addition to front-page content issues, the committee identified several website functionality and compliance concerns requiring near-term attention to restore baseline operability and regulatory alignment. These include the absence of a site-wide search function, deficiencies in the cookie consent notice—particularly the lack of a clear rejection option and explanatory language—and persistent header, menu, and backend stability issues that have limited safe content updates. Addressing these items was prioritized to ensure the website functions reliably and meets basic compliance expectations before further content or structural changes are considered.

The webmaster has provided an updated scope outlining corrective actions and phased improvements intended to stabilize the site’s backend, resolve layout conflicts, and improve overall usability through the 2026 state convention. This updated scope reflects the work previously approved by the Executive Committee in November and is attached to the report for reference. Upon completion of that scope, post-convention work would consist of ongoing website maintenance under the proposed \$450 per month maintenance arrangement, which would require separate review and approval by the Candidate Support Committee (CSC), as ongoing website promotion of candidates must be paid from the unrestricted account.

- **Compliance Concerns Regarding Use of Membership Data in Official Communications**

The committee reviewed concerns related to the use of party membership information in official communications, specifically as it relates to the *Be Libertarian* newsletter. Questions were raised regarding authorization, scope of use, and compliance with existing party policies governing access to and use of membership data. Because these issues involve interpretation of officer

authority and party governance beyond the committee's technical scope, the committee did not attempt to resolve the matter internally.

An overview of the current situation, including relevant background and context, is attached to this report for reference. The committee recommended that this matter be placed on the agenda of the upcoming Executive Committee meeting for discussion and direction.

- **Implementation of the Party's Phone System Functionality (Grasshopper)**

Grasshopper has been configured to allow authorized users to place outbound calls on behalf of the party using a single, consistent party phone number. This functionality is operational and has been made available to selected members of the Membership Committee.

SMS messaging is not yet enabled. Activation of texting functionality requires completion of carrier and third-party compliance and registration requirements, including documentation related to organizational identity, message purpose, and consent practices. Work on these compliance requirements is ongoing, and SMS functionality will not be enabled until all required approvals are complete.

- **Coordination and Next-Step Planning for Larger Technical Initiatives**

After I consulted with the webmaster, she and I agreed that the most effective path forward was to first update and stabilize the existing website. This approach addressed the immediate need to restore and maintain critical functionality, including ensuring the convention page was operational, while also avoiding duplicative work. Completing updates to the current site will make it easier to clone and rebuild the site in NationBuilder, should the party later decide to migrate platforms.

While website stabilization was prioritized, other NationBuilder-related testing—particularly evaluation of customer relationship management (CRM) capabilities—can and should begin independently. This allows preliminary assessment of NationBuilder's functionality to proceed without delaying necessary website repairs or duplicating effort. A meeting will be scheduled with TJ to initiate this testing.

Meeting History

- **Meeting held: January 11, 2026, via Zoom (members present: Joe Dehn, Brendan McMillion, Wesley Martin, Mimi Robson, Starchild, and Pat Wright).** Also present was the LPC Chair, Loren Dean
- **Next meeting: TBD**

Respectfully Submitted,

Mimi Robson, Chair
Website/IT Committee

Phase 1 – Pre-Convention Website Stabilization & Redesign (V3)

Prepared for: Libertarian Party of California

Prepared by: Maria Montiel

Scope Supersession Notice

This new scope supersedes earlier NationBuilder-related assumptions and replaces outdated portions of the prior proposal. It reflects the current technical environment and updated timeline.

Platform & Technical Approach

The website will remain on WordPress for this phase. Elementor Pro will be used as the primary page builder. No transition to NationBuilder or migration to Kadence is included. This approach prioritizes stability, continuity, and risk reduction due to the proximity of the state convention.

Included Deliverables (By Convention, February 13, 2026)

- Homepage updates using Elementor Pro focused on clarity, hierarchy, and usability.
- Convention page updates and reorganization to support updated content and sections.
- Site-wide visual consistency improvements.
- Consolidation of new and existing sections and pages, including combining overlapping content, determining appropriate page placement, merging or removing redundant pages, and streamlining layouts to improve clarity, usability, and navigation.
- Removal or unpublishing of unnecessary or outdated pages.
- Footer cleanup and updates.
- WordPress core, theme, and plugin updates compatible with PHP 7.4.

Explicitly Out of Scope (Deferred)

Removal of Unyson dependency, PHP 8.0+ upgrades, calendar plugin replacement, Kadence migration, and major architectural refactoring are intentionally deferred until after convention.

Contract Term & Completion

This Phase 1 contract concludes upon delivery of the agreed-upon updates prior to the state convention. A limited 7-day post-delivery window is included for critical bug fixes only. Ongoing maintenance and future work are excluded unless agreed to in writing.

Ongoing Maintenance (Separate Proposal)

Ongoing maintenance may be proposed separately following completion of Phase 1. A maintenance retainer is available at \$450 per month. No ongoing work will begin without a separate agreement.