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1 message

The Libertarian Party <info@lp.org>

Mon, Aug 17, 2026 at 5:33 PM

Reply-To: campaign_859584456+zcreply.11254a7b82b9372f4@zcsend.net

To: carynannharlos@gmail.com

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Monday, August 17, 2026**

Caryn Ann,

This report is only 183 words long.

To beat the Democrats and Republicans, the Libertarian Party needs...

- Somewhere between 2 and 10 million donors with which to buy the same universal visibility the major parties have.
- Roughly 70 million reliable LP voters.

Success or failure boils down to those two things, *plus* one thing more...**Motivation**

113,144 libertarians received our last report. Only 14% opened it. That means more than 97,000 libertarians lacked motivation. *That must change.*

To achieve our goals, we must consistently increase the number of **MOTIVATED** libertarians. We measure that by the number of people who open these messages.

Please realize...

This email list has enough subscribers to achieve two years' worth of Parity Project goals. We want to reach 15k members by the end of this year, 66k by the presidential nomination convention in February 2028, and 100k+ by the end of that campaign.

The people receiving this message could achieve those goals in a matter of seconds if they felt *motivated* to do so. [Please contribute to achieve our Parity Project goals, and/or become a dues-paying member if you're not one already.](#)

Our next few reports will describe progress on ballot access, increases in visibility, and maybe membership growth too. If you need a summary of the Parity Project, see below...

Parity Project Summary

We want to equalize with the Democrats and Republicans in size, funding, visibility, and electoral success within ten years. These are the steps we must take to achieve that...

- Have 15,000 members by the end of this year, 66,000 members by the Presidential nominating convention in February 2028, and 100,000 or more by the end of the 2028 presidential campaign.
- These achievements will lay the groundwork for identifying the [roughly 60 million Americans who hold mostly libertarian views and the roughly 30 million who already self-identify as libertarians.](#)

- The 60 million will provide the voter base to win future elections.
- We will recruit 2 to 10 million dues-paying members out of the 30 million who currently identify as libertarian. These members will fund **universal visibility** for the Libertarian Party. Our ideas and candidates will be seen and heard by everyone, everywhere, every day. We call this aspect of the Parity Project **Operation Everywhere**.

Please Join or Contribute!

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