

## Communication Directors Board Report

January 2022

### COMMUNICATIONS DIRECTORS DUTIES

The Communications Director shall be responsible for all outward-facing communications, websites, multimedia, social media, press releases, media appearances, and media inquiries. The Communications Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other communications functions.

**New Business:** Happy New Year. Let's blaze 2022!

**Messaging Committee:** We are continuing to look for billboard companies to accept our proposal. Tried blip rejected and won't refund \$500 deposit, and our Chairman Mr. Harlos is contesting with bank. Will try one a few more companies.

**Press Release's:** LPCOs response to Saguache County, Co. assault and deprived care of Adam Kokesh on Dec. 10<sup>th</sup>.

<https://lpcolorado.org/2021/12/16/veteran-assaulted-and-deprived-care-by-saguache-colorado-police/>

**Follow up to Adam's Saguache County run-in.**

<https://lpcolorado.org/2021/12/30/follow-up-request-regarding-combat-veterans-encounter-and-treatment-by-saguache-colorado-police/>

**Open letter to People of Colorado going into 2022**

<https://lpcolorado.org/2022/01/06/open-letter-to-the-people-of-colorado-heading-into-2022/>

Social Accounts	Follows Last Month	As of Jan. 5 <sup>th</sup> 2022,
Facebook	31,502	31,453
Twitter	7,308	7,592
Instagram	1,462	1,465
MeWe	5,157	5,715

## Facebook

December, 27<sup>th</sup> 2021



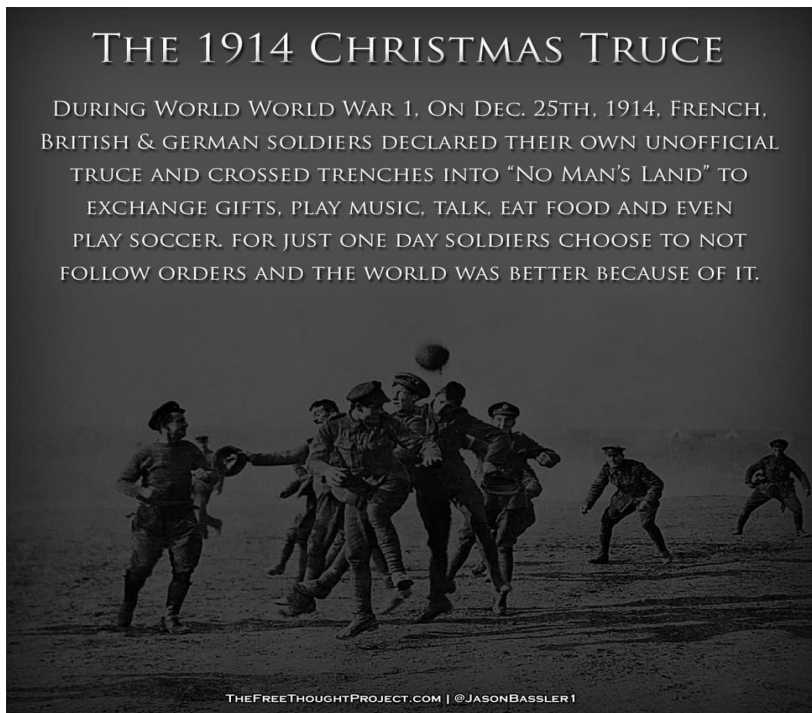
Post Impressions	Post Reach	Post Engagement
16,117	16,021	1,876

### Interactions

953	193	4	0	1	0

Reactions	1,149
Comments	105
Shares	142
Other Clicks	412

December, 25<sup>th</sup> 2021



 For a day humanity won out and many of those soldiers didn't return to the trenches.  
Published by Hootsuite · December 25, 2021 at 7:00 PM · ...

Post Impressions

12,107


Post Reach


11,760


Post Engagement


1,042


Interactions


 449

 123

 1

 3

 0

 0

Reactions

572

Comments

13

Shares

119

Other Clicks

239

December, 14<sup>th</sup> 2021

**Iraqi War Veteran,  
Former Marine &  
Freedom Fighter  
Adam Kokesch,  
is jailed in Colorado  
for Psilocybin**

**Court Support  
needed via  
telephone  
Wednesday  
12/15/21  
2pm  
720-650-7664  
Code: 927174122**













**#FreeAdamKokesch**



#FreeKokesch

Published by Joshua Lallement · December 14, 2021 at 11:00 AM ·

Post Impressions	Post Reach	Post Engagement
8,098	7,907	1,434
<b>Interactions</b>		
<div><div> 233</div><div> 4</div><div> 2</div><div> 24</div><div> 27</div><div> 16</div></div>		
 Reactions	305	
 Comments	124	
 Shares	59	
 Other Clicks	852	

Twitter

## December, 30<sup>th</sup> 2021

Libertarian Party of Colorado @LPCO

But... aren't only vaccinated allowed on cruise ships?! How is this happening?!  
<https://twitter.com/disclosetv/status/1476618634445393927> ...

Impressions	38,646
Total engagements	378
Likes	171
Detail expands	161
Retweets	23
Profile clicks	17
Replies	6

## December, 21<sup>st</sup> 2021

Libertarian Party of Colorado @LPCO

Freedom is messy, but it's better than organized tyranny.

Impressions	20,427
Total engagements	785
Likes	511
Detail expands	143
Retweets	89
Profile clicks	35
Replies	7

## January, 4<sup>th</sup> 2022

Libertarian Party of Colorado @LPCO

@JoeBiden Don't tell us what to do with our bodies.

Impressions	18,744
Total engagements	1,126
Likes	544
Profile clicks	304
Detail expands	231
Replies	40
Retweets	6
Follows	1

## Instagram

December, 29<sup>th</sup> 2021

129

2

22

9

Interactions ⓘ

2

Actions taken from this post

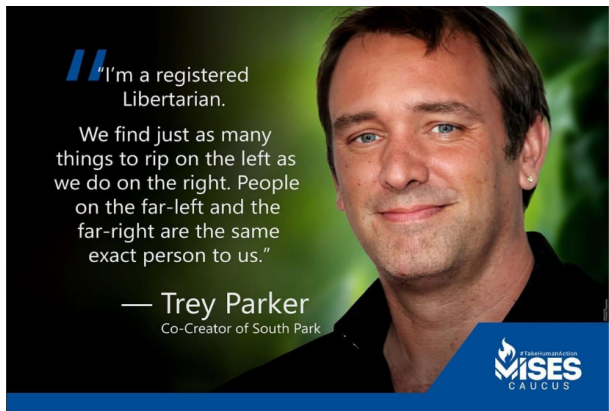
Profile Visits2

Discovery ⓘ

553

Accounts Reached

13% weren't following lpofcolorado



lpofcolorado

The Libertarian Party is always seeking new volunteers and donors. If you support this message go to [lp.org/join](https://lp.org/join)

Also find the LPCO on <https://discord.gg/NwmfyjDfKF>

I want you to follow my page on MeWe Libertarian Party of Colorado <https://mewe.com/p/libertarianpartyofcolorado1>

1w

tofani\_kanudo\_1137


I never knew i would be what i'm today after so much suffering. I saw a post about your platform and i took a step to try if it's going to work, you changed my life financially, I just want to share your good


[View Insights](#)

Liked by [el\\_oso\\_granjero](#) and 128 others

Impressions	578
From Home	504
From Explore	63
From Profile	5
From Other	6
Follows	2

December, 28<sup>th</sup> 2021




**Glenn Jacobs**   
 @GlennJacobsTN

Being a libertarian means that I don't spend every waking moment worried that someone somewhere is doing something I don't agree with. Do what you want, just don't hurt other people and don't force your views on them. Otherwise, mind your own business. We'd all be happier.

6:30 AM · 02 May 21 · [Twitter for Android](#)

**558** Retweets
 **57** Quote Tweets
 **3,639** Likes

 105
  1
  29
  8

**Interactions** ⓘ
 

**1**  
 Action taken from this post

Profile Visits
 

1

**Discovery** ⓘ
 

**463**  
 Accounts Reached  
 8% weren't following lpofcolorado

Impressions	475
From Home	433
From Explore	27
From Profile	7
From Other	8
Follows	0

December, 15<sup>th</sup> 2021

**Iraqi War Veteran,  
Former Marine &  
Freedom Fighter  
Adam Kokesh,  
is jailed in Colorado  
for Psilocybin**

**Court Support  
needed via  
telephone  
Wednesday  
12/15/21  
2pm  
720-650-7664  
Code: 927174122**



**#FreeAdamKokesh**

69

6

14

1

Interactions ⓘ

3

Actions taken from this post

Profile Visits

3

Discovery ⓘ

502

Accounts Reached

3% weren't following lpofcolorado

Impressions	516
From Home	489
From Profile	9
From Hashtags	5
From Other	10
Follows	0

## **FOR FREEDOM**

**Submitted**

**Joshua Lallement**

**LPCO Communications Director**

**720-339-5630**