



T LIBERTARIAN PARTY OF COLORADO

MISSING BOARD REPORTS – July 2022

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
 - Chair - Wayne Harlos
 - Treasurer - Gavin Kaszynski
 - Campaigns - Jacob Luria
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **July 11, 2022** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado



LIBERTARIAN PARTY OF COLORADO

Board Position Report for July, 2022

https://lpedia.org/wiki/Index_of_Colorado_Libertarian_Party_Bylaws,

Bylaws Article VI, Section 3

Article VI, Section 3 (b) The Vice Chair shall assist the Chair in the performance of executive duties, act as Chair in the temporary absence of the Chair, and ensure affiliate compliance with requirements enumerated in these Bylaws. The Vice Chair shall also review and test the procedures in each Director's continuity binders in accordance with the Policy Manual and report the results to the Chair. In coordination with the Affiliate Development Director, when the number of chartered affiliates justifies additional structure, the Vice Chair shall be responsible for organizing the affiliates into representative regions and shall be responsible for representing the regions.

During the last month, I

- invited to give advice on liberty candidates in the primary in my local GOP
- Chaired the Phillips County Development Meeting and Liberty at the Library
- worked on gaining ballot access for myself to be a candidate for Phillips County Clerk
- met with the LP chair about ballot access
- participated in workshop learning about judges, poll watchers, learning canvassing strategy, in depth look at hand counting certification
- attended all scrum meetings
- took on product manager roll in LPCO Trello

Respectfully Submitted,

Hannah Goodman, Vice-Chair
Libertarian Party of Colorado



LIBERTARIAN PARTY OF COLORADO

11757 W Ken Caryl Ave, F124, Littleton, Colorado 80127-3719, Tel. (303) 837-9393

July 2022 Secretary Report

Duties

Bylaws Section 3(h)

The Secretary shall be responsible for maintaining official Party records and shall act as recording secretary for all legal purposes. The Secretary shall maintain a Party calendar of all deadlines required by these Bylaws and the Secretary of State, and shall post these dates within sixty (60) days of their deadlines in accordance with the Party's Standing Rules and Special Rules of Order. The Secretary shall compile, maintain, and make available to the Board a publication listing all Standing Rules and Special Rules of Order adopted by the Board.

Important Links:

- Voting record spreadsheet: <http://tinyurl.com/LPCO-2022-MOTIONS>
- Agenda item request form: tinyurl.com/LPCO-Agenda-Request
- Critical dates are normally attached but none relevant this month

Status of Minutes since last report:

June minutes were submitted to be approved at the meeting.

Additional Activism Activities:

I am continuing to work on project management strategies and met with Ken Moellman about national CRM. Next board meeting I will have a detailed report about Project Management software solutions.

Email Motions Since Last Report: N/A

Thanks,
Andrew Buchkovich, LPCO Secretary



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Fundraising Director Report for July, 2022

Fundraising Director: The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from Members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

1. Raised \$2200 at the first LPCO Money Bomb
2. Designed 2 new outreach handouts
3. Designed new donation thank you cards
4. Working on late summer shooting fundraiser
5. Started a volunteer callout for 2023 Convention Committee

Respectfully Submitted,

Erin King, Fundraising Director
Libertarian Party of Colorado



LIBERTARIAN PARTY OF COLORADO

OUTREACH REPORT

July 2022

Outreach Director: Ryan Adair

Article VI, Section 3, of the Bylaws of the Libertarian Party of Colorado:

“The Outreach Director shall be responsible for booking and running outreach booths and community events, and for maintaining outreach materials. The Outreach Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other outreach functions.”

This is my first board report as Outreach Director, and I am still being brought up to speed on my duties and resources available to me. I have put together a spreadsheet of potential events, including the Colorado State Fair which I want to target setting up and supporting with affiliates. I have also been working on outreach material (handouts) that contain updated messaging. I have completed a first draft of the new material on the Federal Reserve, which I'm currently in the process of editing prior to finalizing. No booths have been setup in my first month.

Signature
Ryan Adair

Affiliates Director Report for July, 2022

The Affiliate Development Director shall develop and support affiliates and development groups, and guide development groups towards official affiliate status. The Affiliate Development Director may establish and manage committees (including the appointment of any committee chairs) to perform these functions.

Attended 2 SCRUM meetings.

Attended Arapahoe June meetup.

Attended Jefferson June meetup.

Collected signatures and recruited volunteers for Decriminalize Nature.

Respectfully Submitted,
Kyle Furey, Affiliates Director Libertarian Party of Colorado



LIBERTARIAN PARTY OF COLORADO

Legislative Director Report for July, 2022

The Legislative Director shall be responsible for monitoring activity in the State Legislature, communicating with that body, developing legislation or issue-oriented committees (including the appointment of any committee chairs), and working with other organizations on areas of mutual concern.

1. Attended a Larimer/Weld county meetup
 - a. Go Avs
2. Virtually attended the LPCO money bomb and Town Hall
 - a. Assisted with accessing the CRM data in real time to keep track of donations
3. Have been actively working in the national comms discord server
4. Continued working with the CRM to find the best way to move forward with getting Larimer affiliated
 - a. I've got an eye towards Weld after we can get enough engagement in Larimer

Respectfully Submitted,

Nick Lance, Legislative director
Libertarian Party of Colorado



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Membership Director Report for July, 2022

Duties:

Bylaws Article VI, Section 3

(e) The Membership Director shall be responsible for developing membership education programs, recruiting and training activists, and publishing a regular internal newsletter. The Membership Director shall also be responsible for managing and accessing membership records for internal party use and coordinating membership data with the national Libertarian Party. The Membership Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other membership functions.

Activities:

During June, I:

- Continued work on the updated email template
- Discussed designing website updates for landing page and all pages' SEO

Membership Totals:

| County | Regular Libs | National Members | Volunteers | Run for Office | Change Regular Libs | Change National Members | Change Volunteers | Change Run for Office |
|------------|--------------|------------------|------------|----------------|---------------------|-------------------------|-------------------|-----------------------|
| Adams | 2997 | 21 | 85 | 0 | 16 | -3 | 3 | 0 |
| Alamosa | 71 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| Arapahoe | 4243 | 64 | 139 | 5 | 12 | -5 | 3 | -3 |
| Archuleta | 92 | 1 | 1 | 0 | -1 | 0 | 0 | 0 |
| Baca | 21 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bent | 21 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Boulder | 1901 | 33 | 58 | 0 | -9 | -1 | 1 | 0 |
| Broomfield | 563 | 5 | 16 | 0 | -10 | -2 | 1 | 0 |
| Chaffee | 148 | 1 | 3 | 1 | 6 | 0 | 0 | 1 |
| Cheyenne | | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Membership Director Report
July, 2022

| | | | | | | | | |
|-------------|------|----|-----|---|-----|----|----|----|
| Clear Creek | 111 | 0 | 2 | 0 | -2 | 0 | 0 | 0 |
| Conejos | 23 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Costilla | 22 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Crowley | 19 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Custer | 45 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Delta | 193 | 0 | 3 | 1 | -2 | 0 | 0 | -1 |
| Denver | 4110 | 50 | 165 | 2 | -16 | -2 | 0 | -2 |
| Dolores | 12 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Douglas | 2913 | 33 | 65 | 1 | 17 | -2 | 1 | -1 |
| Eagle | 333 | 4 | 9 | 0 | 1 | 0 | 0 | 0 |
| El Paso | 6367 | 51 | 136 | 2 | 33 | -3 | 2 | -6 |
| Elbert | 232 | 1 | 8 | 0 | 1 | 0 | 0 | 0 |
| Fremont | 296 | 2 | 10 | 0 | -3 | 0 | -1 | 0 |
| Garfield | 375 | 1 | 7 | 0 | 6 | 0 | 0 | 0 |
| Gilpin | 63 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
| Grand | 134 | 3 | 4 | 0 | 0 | 0 | 0 | 0 |
| Gunnison | 138 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hinsdale | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Huerfano | 54 | 0 | 4 | 0 | 1 | 0 | 0 | 0 |
| Jackson | 8 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Jefferson | 4698 | 60 | 153 | 4 | -3 | -4 | 5 | -4 |
| Kiowa | 6 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Kit Carson | 33 | 1 | 2 | 0 | 1 | 0 | 0 | 0 |
| La Plata | 421 | 2 | 11 | 0 | 6 | 0 | 1 | 0 |
| Lake | 62 | 0 | 3 | 0 | 3 | 0 | 0 | 0 |
| Larimer | 2902 | 26 | 74 | 3 | -22 | -1 | 2 | -5 |
| Las Animas | 73 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
| Lincoln | 35 | 0 | 4 | 0 | 1 | 0 | 0 | 0 |
| Logan | 97 | 0 | 1 | 0 | -1 | 0 | 0 | 0 |

Membership Director Report
July, 2022

| | | | | | | | | |
|------------|-------|-----|------|----|----|-----|----|-----|
| Mesa | 1176 | 11 | 30 | 0 | 2 | 0 | 0 | 0 |
| Mineral | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| Moffat | 77 | 0 | 3 | 0 | -1 | 0 | 0 | 0 |
| Montezuma | 160 | 0 | 3 | 0 | -1 | 0 | 0 | 0 |
| Montrose | 250 | 3 | 4 | 0 | 5 | 0 | 0 | 0 |
| Morgan | 142 | 2 | 3 | 0 | 2 | 0 | 0 | 0 |
| Otero | 70 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| Ouray | 41 | 3 | 2 | 0 | -3 | 0 | 0 | 0 |
| Park | 212 | 3 | 4 | 0 | -4 | -1 | 0 | 0 |
| Phillips | 22 | 2 | 2 | 0 | 0 | 0 | 0 | 0 |
| Pitkin | 130 | 5 | 2 | 0 | -2 | 0 | 0 | 0 |
| Prowers | 34 | 0 | 1 | 2 | 0 | 0 | 0 | -2 |
| Pueblo | 960 | 9 | 32 | 0 | 7 | 0 | 0 | 0 |
| Rio Blanco | 28 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Rio Grande | 49 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Routt | 191 | 3 | 4 | 0 | -2 | 0 | 0 | 0 |
| Saguache | 44 | 1 | 2 | 0 | 1 | 0 | 0 | 0 |
| San Juan | 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| San Miguel | 70 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Sedgwick | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Summit | 281 | 0 | 4 | 0 | 0 | 0 | 0 | 0 |
| Teller | 258 | 2 | 6 | 1 | 2 | 0 | 0 | -1 |
| Washington | 24 | 1 | 2 | 0 | 2 | 0 | 0 | 0 |
| Weld | 2281 | 24 | 61 | 1 | 25 | -1 | 0 | -1 |
| Yuma | 39 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Total | 40398 | 431 | 1141 | 23 | 73 | -25 | 18 | -25 |

Respectfully Submitted,

Mike Ciesko, Membership Director
Libertarian Party of Colorado



LIBERTARIAN PARTY OF COLORADO

Communications Director Report for July, 2022

Per Bylaws Article VI, Section 3, subsection f, “The Communications Director shall be responsible for all outward-facing communications, websites, multimedia, social media, press releases, media appearances, and media inquiries. The Communications Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other communications functions.”

Below are analytics from our social media accounts. The percentages in parathesis are month over month changes:

1. Twitter
 - a. Impressions: 660k (- 23.4%)
 - b. Profile Visits: 40.6k (+ 3%)
 - c. Mentions: 1,429 (- 42%)
 - d. Followers: 10,500 (+ 754)
2. First month of official LPCO TikTok account
 - a. Followers: 2,532 (+ 2301)
 - b. Video Views: 306,245 (+ 999%)
 - c. Profile Views: 3,852 (+ 999%)
 - d. Likes: 28,566 (+ 999%)
 - e. Comments: 1,789 (+ 999%)
 - f. Shares: 1,710 (+ 999%)
3. Youtube
 - a. Views: 868 (+ 252)
 - b. Watch Time: 154 hours (+ 33)
 - c. Subscribers: +10 (235 total)
4. Facebook
 - a. Post reach: 367,885 (+ 45%)
 - b. Page Visits: 2,806 (+ 97%)
 - c. New Page Followers: 247 (+ 119%)
5. Instagram
 - a. Post Reach: 5,543 (+ 16%)
 - b. Profile Visits: 263 (+ 18%)
 - c. New Followers: 47 (+ 38%)

6. Most viral content

a. Twitter –

Libertarian Party of Colorado @LPCO

We are not left wing.

We are not right wing.

We are libertarians.

And we have reignited the **@RonPaul** Revolution!

pic.twitter.com/6yVGZlo3VL

| | |
|-------------------|--------|
| Impressions | 37,236 |
| Media views | 12,226 |
| Total engagements | 4,969 |
| Media engagements | 2,554 |
| Likes | 1,024 |
| Detail expands | 879 |
| Retweets | 240 |
| Profile clicks | 220 |
| Replies | 41 |
| Link clicks | 11 |

b. TikTok

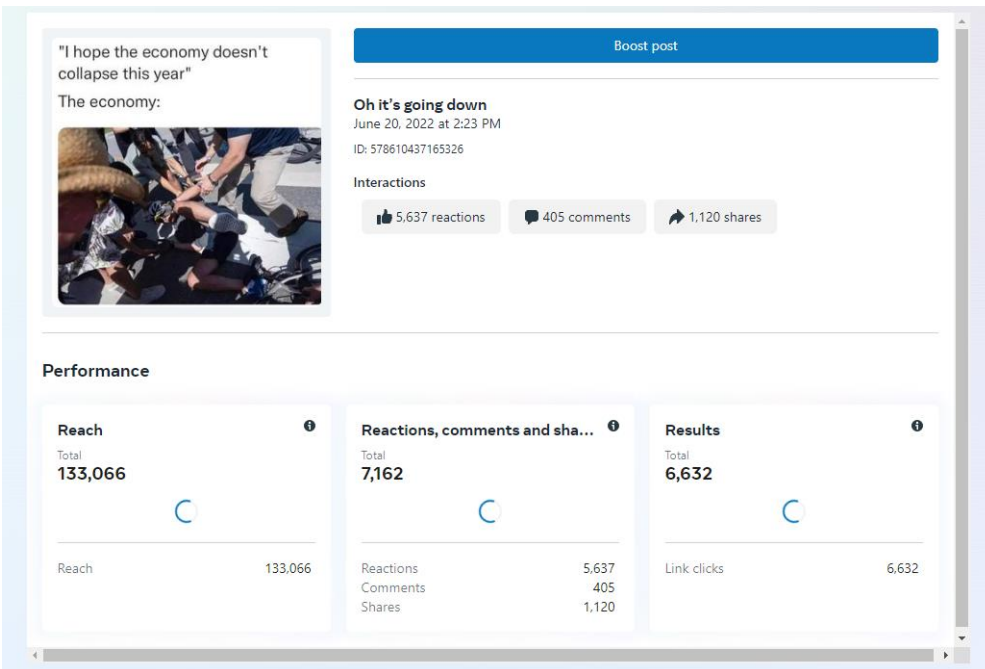


Ron Paul destroys Rick ...

c. YT – Dave Smith Speech, 10,760 views



d. FB



e. IG



COME AND TAKE IT

Boost post

MRNA jabs for babies? FDA Approved. Vapes for consenting adults? FDA Ba...
June 23, 2022 at 4:56 PM
ID: 17952656587816861

Interactions

♡ 183 likes💬 4 comments

Performance

Reach ⓘ

Total
1,159

Worst Best

This post reached more people than **100%** of your 50 most recent Instagram posts and stories.

| | |
|-------|-------|
| Reach | 1,159 |
|-------|-------|

Likes, comments and shares ⓘ

Total
486

Worst Best

This post received more likes, comments and shares than **100%** of your 50 most recent Instagram posts and stories.

| | |
|----------|-----|
| Likes | 183 |
| Comments | 4 |
| Shares | 299 |

Results

Total
--

Link clicks --

Respectfully Submitted,

Jordan Marinovich, Communications Director
Libertarian Party of Colorado