



**T** LIBERTARIAN  
PARTY OF COLORADO

## MISSING BOARD REPORTS – October 2022

### Resolved into the LPCO Standing Rules (2016-05-09):

*“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”*

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Secretary - Andrew Buchkovich
  - Outreach - Vacant
  - Affiliates - Kyle Furey
  - Membership - Vacant
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **October 10, 2022** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken  
Database Manager  
Libertarian Party of Colorado



11757 W Ken Caryl Ave, F124, Littleton, Colorado 80127-3719, Tel. (303) 837-9393

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## **October 2022**

As per our Bylaws Article II, Section 1, the duties of the State Chair are as follows: The State Chair shall be the chief executive officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board of Directors. The State Chair may appoint such Party functionaries as a recording and corresponding secretary, an office manager, and an events chair. The State Chair shall compile, maintain and make available to the Board of Directors a publication listing all "Standing rules" and "Special rules" adopted by the Board of Directors. The State Chair shall specify the date and time of the next Convention at least 45 days before it is convened. The State Chair, or his or her designee, including other Board members acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party. The State Chair shall file any amendments to the Party's Constitution or Bylaws with the Secretary of State within fifteen days after such amendments are adopted.

- 1) Chaired the September State meeting.
- 2) Attended 2 affiliate meetings.
- 3) Participated in the Douglas County road cleanup.
- 4) Made multiple National member calls.
- 5) Responded to 3 new information inquiries.

***Respectfully Submitted,***  
***Wayne Harlos***  
***State Chair, LPCO***



# T LIBERTARIAN PARTY OF COLORADO

## **Vice-Chair Report for October, 2022**

Article VI, Section 3 (b) The Vice Chair shall assist the Chair in the performance of executive duties, act as Chair in the temporary absence of the Chair, and ensure affiliate compliance with requirements enumerated in these Bylaws. The Vice Chair shall also review and test the procedures in each Director's continuity binders in accordance with the Policy Manual and report the results to the Chair. In coordination with the Affiliate Development Director, when the number of chartered affiliates justifies additional structure, the Vice Chair shall be responsible for organizing the affiliates into representative regions and shall be responsible for representing the regions.

During the last month, I ---

- Attended post State Fair booth meeting
- Chaired the Phillips County Development Meeting hosted Liberty at the Library
- Attended Haxtun Corn Fest to campaign for County Clerk
- created social media flyers for Libertarian candidates
- attended meeting about e-canvasser door knocking meeting

Respectfully Submitted,

Hannah Goodman, Vice-Chair  
Libertarian Party of Colorado



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## **Treasurer, October 10, 2022**

As per our Bylaws Article VI, Section 3j, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses at each regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer may also prepare budgets for the other Directors or assist them in preparing their own budgets. The Treasurer shall maintain an efficient double-entry system of accounts.

As of September 30, 2022, BBVA Compass, Paypal and Stripe balance was \$35,906.12

As of September 30, 2022, FEC account balance was \$922.39

As of September 30, 2022, cash on hand was \$0

Held in reserve:

Clear Creek Co DG \$40.00

Delta Co DG \$554.50

Larimer Co DG \$40.00

Summit Co DG \$25.00

Denver Co Affiliate \$520.50

Elbert Co DG \$50.00

Phillips Co DG \$90.00

Weld Co DG \$15.00

Total reserves: \$1335

As of September 30, 2022, **AVAILABLE FUNDS** (reserved funds excluded) was **\$34,571.12**, a decrease of \$4983.38 over last month.

***Respectfully Submitted,  
Gavin Kaszynski, Treasurer***



# LIBERTARIAN PARTY OF COLORADO

## Fundraising Director Report for October, 2022

Fundraising Director: The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from Members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

1. Hosted several Convention Committee meetings.
2. Chose Convention date & venue.
3. Attended Scrum meetings.
4. Sent out a series of fundraising emails for candidates.
5. Created an Outreach Table 101 document to distribute to affiliates.
6. Attended leadership training.
7. Helped knock doors for Aron Lam's Mayoral campaign in Keenesburg.
8. Organized a Halloween party.

Respectfully Submitted,

Erin King, Fundraising Director  
Libertarian Party of Colorado





Per the Bylaws\* Article VI, Section 3(d), the duties of the Campaigns Director are as follows: The Campaigns Director shall identify political races and recruit candidates. The Campaigns Director shall also coordinate candidates and campaigns, and assist candidates in navigating compliance with campaign legal requirements and in obtaining campaign volunteers. The Campaigns Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other campaign functions.

**This report covers September 8th to October 5th:**

Campaign videos for Brian Peotter:

We filmed three videos for Brian and have released one of them to the public. The response has been good and we are trying to push the video out as much as we can. Also, because of Andy we now have E-Canvasser up and running and it is being tested on Brian's campaign as well as few others. Brian's polling numbers did go down in the last polling. However, those voters have not moved to R and D. They have moved to undecided which gives us a chance to get them back. There will also be a major endorsement coming to Brian this week. I will bring it up at the board meeting.

E-Canvassing:

Andy will most likely get into this as he is heading this project. But we are not working with this software. We are testing it on our US Senate race as well as three local races. Caryn Ann's race, Aron Lam's race and Robert Ballard's race. I also plan to work with this in Jefferson county after the election to connect with our own party members and voters.

Debates:

Our candidates have been excluded from the major Chanel 9 news debates. I have reached out to them with no response. I did meet one of their security guards who is a Libertarian and will talk to them although I am sure with no luck.



Election Status:

I will have one more report to turn into the board before the election. At that time I will try and provide an update on how I think candidates are doing. Daniel Lutz and I have been talking. We both think we have gotten great responses to our campaigns. I think either we will do very well this November or do much worse lol. But I think we are getting out there and this election has taught be a lot to make future elections better for our candidates and party. God speed to our candidates in the last month of the election.

**All I ask is, if we have to give these bastards our lives... WE GIVE 'EM HELL BEFORE WE DO!**





# LIBERTARIAN PARTY OF COLORADO

## **Legislative Director Report for October, 2022**

The Legislative Director shall be responsible for monitoring activity in the State Legislature, communicating with that body, developing legislation or issue-oriented committees (including the appointment of any committee chairs), and working with other organizations on areas of mutual concern.

Attended a Larimer/Weld county meetup

Continued talks for how to approach the 2023 legislative session

Worked being the scenes with Brian on mesaging and promotion, including calling into the radio station.

Will be requesting information for volunteers that are available to write and/or read scripts during legislative hearings.

Respectfully Submitted,

Nick Lance, Legislative director  
Libertarian Party of Colorado



# T LIBERTARIAN PARTY OF COLORADO

## Communications Director Report for October, 2022

Per Bylaws Article VI, Section 3, subsection f, “The Communications Director shall be responsible for all outward-facing communications, websites, multimedia, social media, press releases, media appearances, and media inquiries. The Communications Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other communications functions.”

Below are analytics from our social media accounts. TikTok and YouTube remain stagnant as they are not being utilized at this time due to resource constraints. The percentages in parathesis are month over month changes:

1. Twitter
  - a. Impressions: 1.34M (+ 97%)
  - b. Profile Visits: 92.6k (+88.5%)
  - c. Mentions: 2,875 (+ 11%)
  - d. Followers: 12,338 (+ 705)
2. Facebook
  - a. Page reach: 52,669 (- 22%)
  - b. Page Visits: 2,115 (- 25%)
  - c. New Page Followers: 66 (- 12%)
  - d. Total Followers: 31,980
3. Instagram
  - a. Post Reach: 8,066 (- 33%)
  - b. Profile Visits: 666 (- 26%)
  - c. New Followers: 126 (+ 7%)
  - d. Total Followers: 1,840
4. TikTok
  - a. Followers: 3,307 (- 10)
  - b. Video Views: 750 (- 95%)
  - c. Profile Views: 34 (- 80%)
  - d. Likes: 50 (-97%)
  - e. Comments: 5 (- 97%)
  - f. Shares: 3 (- 96%)
5. Youtube
  - a. Views: 323
  - b. Watch Time: 51 hours
  - c. New Subscribers: 0 (241 total)

6. Most viral content  
a. Twitter –



Libertarian Party of Colorado @LPCO  
[pic.twitter.com/qr4WGSZH8W](https://pic.twitter.com/qr4WGSZH8W)

Impressions	557,472
Total engagements	42,692
Media engagements	18,562
Likes	13,314
Detail expands	5,157
Profile clicks	2,856
Retweets	2,241
Link clicks	276
Replies	233
Follows	53


b. TikTok  
N/A

c. YT – Dave Smith Speech, 11,500 views



d. FB

Boost post



September 17, 2022 at 7:14 AM  
ID: 638751584484544

**Interactions**


652 reactions
 148 comments
 116 shares

Performance

<p><b>Reach</b> ⓘ</p> <p>Total <b>5,395</b></p> <p style="text-align: center;">Worst <span style="display: inline-block; width: 50px; height: 10px; background: linear-gradient(to right, #00b050, #00b050);"></span> Best</p> <p>This post reached more people than <b>100%</b> of your 50 most recent Facebook posts and stories.</p> <hr/> <p>Reach <span style="float: right;">5,395</span></p>	<p><b>Reactions, comments and shares</b> ⓘ</p> <p>Total <b>916</b></p> <p style="text-align: center;">Worst <span style="display: inline-block; width: 50px; height: 10px; background: linear-gradient(to right, #6a3d9a, #6a3d9a);"></span> Best</p> <p>This post received more reactions, comments and shares than <b>100%</b> of your 50 most recent Facebook posts and stories.</p> <hr/> <table style="width: 100%; border-collapse: collapse;"> <tr><td>Reactions</td><td style="text-align: right;">652</td></tr> <tr><td>Comments</td><td style="text-align: right;">148</td></tr> <tr><td>Shares</td><td style="text-align: right;">116</td></tr> </table>	Reactions	652	Comments	148	Shares	116	<p><b>Results</b> ⓘ</p> <p>Total --</p> <hr/> <p>Link clicks <span style="float: right;">--</span></p>
Reactions	652							
Comments	148							
Shares	116							

e. IG

Boost post



September 11, 2022 at 12:44 PM  
ID: 17925415073409842

**Interactions**

153 likes
 3 comments

Performance

<p><b>Reach</b> ⓘ</p> <p>Total <b>800</b></p> <p style="text-align: center;">Worst <span style="display: inline-block; width: 50px; height: 10px; background: linear-gradient(to right, #00b050, #00b050);"></span> Best</p> <p>This post reached more people than <b>100%</b> of your 50 most recent Instagram posts and stories.</p> <hr/> <p>Reach <span style="float: right;">800</span></p>	<p><b>Likes, comments and shares</b> ⓘ</p> <p>Total <b>215</b></p> <p style="text-align: center;">Worst <span style="display: inline-block; width: 50px; height: 10px; background: linear-gradient(to right, #6a3d9a, #6a3d9a);"></span> Best</p> <p>This post received more likes, comments and shares than <b>100%</b> of your 50 most recent Instagram posts and stories.</p> <hr/> <table style="width: 100%; border-collapse: collapse;"> <tr><td>Likes</td><td style="text-align: right;">153</td></tr> <tr><td>Comments</td><td style="text-align: right;">3</td></tr> <tr><td>Shares</td><td style="text-align: right;">59</td></tr> </table>	Likes	153	Comments	3	Shares	59	<p><b>Results</b></p> <p>Total --</p> <hr/> <p>Link clicks <span style="float: right;">--</span></p>
Likes	153							
Comments	3							
Shares	59							

Respectfully Submitted,

Jordan Marinovich, Communications Director  
Libertarian Party of Colorado