

THE LIBERTARIAN PARTY

How Harry Browne's "Great Offer" Will...



- ★ *Improve Your Life*
- ★ *Change American Politics*
- ★ *Build a Major, New Political Party*

Dear friend,

Thank you for your interest in my campaign and the Libertarian Party.

Obviously, you've inquired because you want to know what I would do as President — as well as my plans for winning the election.

This package contains the answers to *both* questions.

- ★ And to answer those questions, I'm going to do something that a professional politician would never do — tell you exactly where I stand on *every* vital issue, without pulling any punches and without vagueness.

In doing so, I risk saying something you'll dislike. That's why most politicians try to avoid saying anything at all.

It's my hope that — even though there may be areas where we differ — you'll at least respect my honesty. Remember, any candidate who doesn't deal with you honestly (and almost *none* do) is not a candidate who's likely to give you what you want, no matter what he or she may seem to promise.

This election, look at the whole package.

Which presidential candidate agrees with you *most*? Vote for that person.

I anticipate that there's one overriding issue where we do agree. *The need for less government.* I'm the **ONLY** candidate in this race who is offering less government. And I'm also the *only* candidate who has a realistic plan for achieving that goal.

- ★ I call it "The Great Offer," and you'll read about it below, as well as why it would work. (And why all the Republican Party's plans *won't* work.)

Can I win? I'll try to deal with that question too, and give you a strategy for investing

your vote in such a way that you'll have more political clout than you've ever had before — or could have in any other way.

The Basic Issue

Government doesn't work. It can't deliver the mail on time, it doesn't keep our cities safe, it doesn't educate our children.

Government programs have *failed*. Government reforms have *failed*. Democratic and Republican politicians have *failed*. Government doesn't work.

Still, whatever the issue, Republican and Democratic politicians propose *more* government as the answer — even when, as is usually the case, government *caused* the problem.

Libertarians stand for individual liberty and self-responsibility on all issues at all times.

If there's a problem, our first question is not: "How can government solve it?" Instead, we ask: "What government program *caused* it to begin with, and what government program must be eliminated to fix it?"

- * We're the *only* party dedicated to **dramatically reducing government** and doing it *now*, not in some pie-in-the-sky future year.
- * We're the *only* party that recognizes that the federal government has expanded far beyond the small, limited government envisioned by the Founding Fathers.
- * We're the *only* party that believes the Bill of Rights is an absolute document, to be taken literally.

Government has no right to violate the Bill of Rights under any circumstance.

This means that you, and all other persons, have the right to speak and write freely — on paper, on the airwaves, on the Internet — even if the government and the politicians don't like what you say. *And*. . .

- * You have the right to keep and bear arms — even if some lunatic shoots up a restaurant in Texas.
- * You have a right to be safe from unreasonable search and seizure — even if a DEA agent thinks you fit his profile of a drug dealer.
- * You have a right to financial privacy — even if an IRS agent demands to know everything about you.
- * You have a right to the full use of your own property — even if some

bureaucrat wants to declare your backyard a wetlands.

Because politicians have long disregarded the limitations of the Constitution, the federal government has exploded in size. It is intrusive, oppressive, and obscenely expensive. And “We The People” suffer from all of its failed programs.

For Instance . . .

- * The government’s War on Poverty has expanded poverty.
- * The government’s War on Drugs has created a huge, illicit drug industry, escalated drug use, and generated a crime wave in every American city.
- * Still, politicians of both old political parties insist that the next government program *will* work, will pay for itself, will improve America, will solve social problems.

But government doesn’t work.

Why? Because it lives off taxes — money confiscated, rather than freely given in return for a service.

It has no incentive to perform. Its only incentive is to lie about the damaging effects of the things it does — in order to justify *more* government programs designed to fix problems that were created by earlier programs.

Government doesn’t work. Government *cannot* work.

The Libertarian Difference

The overriding question in this Presidential election is: How can we make the federal government much smaller?

Keep reading. I’ll tell you *exactly* how we can do that . . .

1. Reducing Government

Democratic and Republican politicians are both responsible for our bloated \$1.6 trillion federal government.

Republican *and* Democratic Congresses and Presidents — have all served to make government *bigger and bigger*.

- * With the exception of the retrenchment period after World War II, *every* President, Republican or Democrat, since Calvin Coolidge has left a government that’s *larger* than the one he inherited.

We must stop this trend. Today, with the American public overwhelmingly anti-politician and anti-government, politicians of both parties try to convince us that they, too, are for smaller government, lower taxes, and less regulation.

But the specific proposals they make invariably lead to *bigger* government.

- * Democratic politicians play games by “reinventing” government. But every reform they propose makes government *more* expensive.
- * Republican politicians play games by publicly proposing to close down Departments of the federal government — while privately voting to keep them open.



I say government doesn't work — and I want to *remove* the federal government immediately and completely from *every* activity not specified in the Constitution: education, energy, regulation, crime control, welfare, housing, transportation, health care, agriculture, and all the other areas the federal government has stuck its nose into unconstitutionally over the past 60 years.

2. The Income Tax

The enormous tax increases of 1982, 1983, 1990, and 1993 show that neither of the old parties stands for lower taxes.

- * Republican *and* Democratic politicians alike are quite willing to raise your taxes anytime, on any pretext.

Today they try to convince us that they have changed, that they are all low-taxers now. **But their proposals would only rearrange the existing tax burden.** Because they have no real plans to reduce government, there's no way they can lower your taxes.

As long as the federal government continues to do things that aren't authorized in the Constitution, politicians will have to resort to an income tax to pay for those programs.

The income tax is the *biggest* government intrusion into the lives of the American people. It forces every worker to be a bookkeeper, to open his records to the government, to explain his expenses, to fear conviction for a innocent accounting error.

The income tax penalizes savings and creates an enormous drag on the U.S. economy. And it is *incompatible* with a free society.

So we must get rid of the hundreds of unconstitutional federal programs that the income tax is collected to pay for — but we can't remove them one at a time, because each program has beneficiaries and supporters who will fight us.

Which is why the Republicans' meager government-cutting efforts always fail.

But we can overcome the resistance of the special interests by **combining all of the spending cuts into a single package** that includes the largest tax cut in American history — the *total repeal* of the federal income tax.

- * **That way most people can see that they'll save far more in taxes than they lose in hand outs.**

You can see what's at stake for you, personally, by taking out your last pay stub and looking at all the money you earned that was taken by the federal government.

- * **How would you spend that money if you still had it?** Would you put your child in a private or religious school, where he would be taught the values you want him to learn? Would you save up for that business you've always wanted to start? Would you support your church or favorite charity in a way you've never been able to before?

By combining the reduction of government with the repeal of the income tax, every voter will know that the price of keeping today's federal programs is to continue paying the income tax.

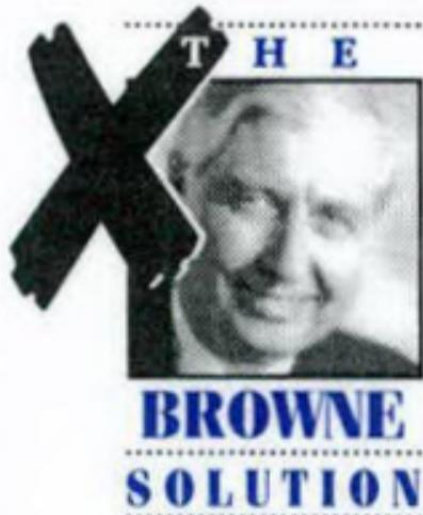
Every voter will know exactly how much he can gain.

Voters will finally understand how they — and their families — will *benefit* by eliminating the complete package of unconstitutional programs.

But this isn't what the politicians of the two old parties want. They like the power that comes from controlling your income.

- * Democratic politicians like a progressive income tax that's based on the ability to pay — meaning that those who have earned the most should be penalized the most. **But their progressive tax rates somehow always hit middle-class Americans the hardest.**

- * Republican politicians pretend to want to help by replacing the current version of the income tax with a giant sales tax, or with a flat tax. But neither will reduce your overall tax burden. Because they aren't reducing government, they're merely *rearranging* the same oppressive tax burden.



I, by comparison, want to end the income tax and abolish the IRS during my first year in office and replace both of them with *nothing*.

By reducing the federal government to its Constitutional functions, we can do away with all direct taxes — the income, estate, gift, capital gains, and Social Security taxes — financing national defense and the federal judiciary with the tariffs and excise taxes being collected already.

That's why I'm making the American people what I call The Great Offer:

Would you give up all of your favorite federal programs — such things as farm subsidies, student loans, the Corporation for Public Broadcasting, and any other program — if it meant you would *never* have to pay income tax again?

While you're thinking about that question, let's take a look at the biggest and most dangerous of all federal government programs, and how I would handle it.

3. Social Security

Social Security is a fraudulent insurance scheme by which the government takes money from you for your retirement — and *immediately* spends the money on something else.

All polls show that an overwhelming majority of Americans have little hope of getting back a single dollar for the 15% of their wages they're pouring into Social Security.

- * Democratic politicians deny what every working American knows: The Social Security system is bankrupt and close to *collapse*.
- * Republican politicians want to keep Social Security on life-support through tax increases and benefit reductions — including raising the retirement age, invoking a means test, and fiddling with the cost of living index on which yearly benefit adjustments are calculated.



I say that the only way to avoid the inevitable collapse of Social Security is to get the government out of it.

I want to sell trillions of dollars worth of unneeded federal assets, and use the proceeds to purchase **private retirement annuities** for everyone who is dependent on Social Security now. This means your parents and grandparents would have *guaranteed* contracts with private companies who have never broken their promises — unlike the U.S. Congress.

And no one would ever again have to pay the 15% Social Security tax — which is really just throwing part of your wages down a government rathole.

4. Government Spending

In their Alice-in-Wonderland world, when politicians talk about smaller government, they don't mean a government that is actually smaller. They mean a government that is smaller than some hypothetical government, or grows at a slower rate — but is much *larger* than today's government.

In other words, to a politician, “smaller government” means a government that isn't as big as he would prefer.

- * Democratic politicians want a *larger* government that continues to grow by 4% a year. Republican politicians want a *larger* government that continues to grow by 3% a year.

I know that government doesn't work, so I don't just want to stop government growth, I want to slash it 50% — in my very *first* year as president.



5. Balanced Budget

An unbalanced budget isn't just a bookkeeping curiosity. *Every* debt incurred on your behalf by the politicians means you have to pay a larger interest cost every year.

- * Today we are paying \$275 billion a year in interest costs, which means we are continuing to pay for long-since-abandoned, long-forgotten schemes by the politicians of yesteryear — schemes that were going to make health care more affordable, that were going to improve education, that were going to clean up the environment.

Those schemes *failed*, and the politicians who created them retired with generous pensions, leaving us to pay increased interest expenses year after year. We must get rid of that interest expense by paying off the federal debt, *immediately and entirely*.

But first, we must put a stop to the growing debt by ***balancing the budget now!***

- * Republican *and* Democratic politicians want to *increase* federal spending for seven more years, pretending that a future Congress will balance the budget by making spending cuts the current Congress is unwilling to make.

I plan to balance the budget my first year in office by reducing government spending. I also plan to sell off unneeded federal assets, and use the proceeds to *pay off* the federal debt. *Entirely. And forever.*



6. Welfare

Prior to the 1960s, the word welfare was rarely used in conversation. Instead, people spoke of *charity* that was administered by churches, service clubs, the United Way, and other agencies. Welfare was a small department in the back of City Hall. The notion that anyone could be permanently on the dole was virtually unheard of.

Today, millions of Americans have been consigned to a lifetime of poverty, dependency, disrespect, and hopelessness as permanent wards of the state. And we see more people starving on the streets than ever before.

The welfare laws, tax laws, minimum wage laws, and other regulations discourage and often prevent these people from becoming self-supporting citizens.

This is what the American people have received for the ***trillions of their dollars*** that the politicians have wasted on their failed welfare schemes.

- * Democratic politicians have various plans to “reform” welfare, even though every previous welfare reform has *increased* the cost and the number of people on welfare.

- * Republican politicians want to send federal welfare money to the states, tied up in a multitude of strings that will make government welfare programs even bigger and more wasteful than before.



I know welfare doesn't work. It has consigned millions of Americans to a life of dependency and despair, and it has cost us trillions of dollars. It has created homelessness and malnutrition on a staggering scale.

I want to end it completely and immediately and allow local charities, flush with donations from the largest tax cut in American history, to resume their traditional role of doing what government hand-outs can never accomplish — help people who are down on their luck to become responsible, productive adults.

7. Education

There is *no* Constitutional authority for the federal government to be involved in education in any way.

The growing amounts of money and control coming from Washington have been matched by *lower* SAT scores, more dangerous schools, and generations of Americans with no basic education in history, geography, the Constitution, mathematics, science, or literature.

This doesn't bother politicians, however, because they don't see federal aid to education as a means of raising literacy and knowledge . . .

- * Republican *and* Democratic politicians want to use federal aid to education as a way to implement their social agenda.



I know that no federal educational program can ever work. I want to get the federal government out of education — *completely and immediately*.

The most effective way we can improve education in America is to repeal the income tax, so that you can afford to educate your child *your way* — in a private school that offers the curriculum you want, in a religious school that teaches the values you believe in, or through home-schooling conducted your way.

8. Crime & the Insane War on Drugs

Before there were drug laws in America (prior to 1914), there were no drug problems as we know them today.

- * And prior to the federal government's declaration of a War on Drugs in the 1960s, there were no muggers on the streets trying to support \$100-a-day habits, no pushers on high school campuses trying to hook children on

drugs, no gangs fighting over monopoly drug territories, no drive-by shootings, no crack babies, no overdose problems. Outside of the 14 years when alcohol was prohibited, nothing like this had ever been seen in America.

It took the War on Drugs to make it happen.

- * Democratic politicians like the War on Drugs just as it is — because they love the power it gives the federal government.
- * Republican politicians want to *accelerate* the War on Drugs — by taking away more of your Constitutional liberties, by taking away more of your privacy, by turning America into more of a police state.



I say the War on Drugs is worse than a total failure. It is the greatest *cause* of violent crime in our country and the primary danger to your safety. Government can't keep drugs out of the country; it can't even keep drugs out of its own prisons.

So I want to *end* the insane War on Drugs — which will take the criminal profit out of the illicit drug trade and bring peace to our cities once again.

On my first day in office I will pardon everyone who has been convicted of a non-violent federal drug offense.

I will empty federal prisons of the marijuana smokers who are no threat to society, and make room for the **truly violent criminals and thugs** who are now escaping prison through early releases and plea bargains. These violent criminals will remain *behind bars* where they will pose no threat to innocent, peaceful Americans.

9. Personal Values

The Constitution gives the federal government no authority to tell us how to live our lives. But the politicians don't care. They want to govern *every* aspect of our existence.

- * Both Democratic and Republican politicians believe that Americans are dysfunctional children who need government to act as their parents. Politicians of both older parties seek to impose their values in the most intimate personal and family relationships and admit to no limits on their authority to do so.

I respect the right of all Americans to choose and act on their own personal values, provided they respect the equal right of others to do the same — to work together in their families and communities to achieve the goals they set for themselves.

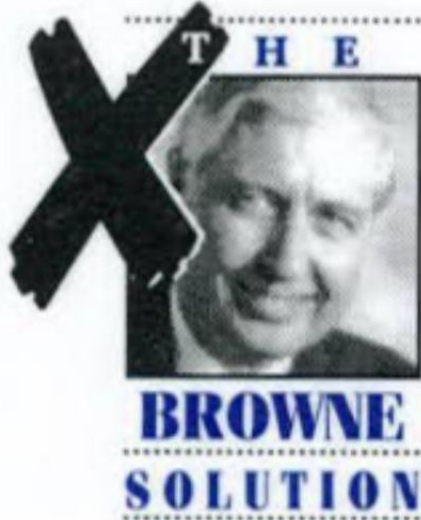
Americans, throughout their history, have proven their ability to solve problems their own way, *without* government interference.



10. National Defense & Foreign Policy

Our government has spent trillions of dollars on the military, and yet, in 1996, we are completely vulnerable to the whims of any two-bit dictator who can get his hands on a nuclear missile. And by involving ourselves in a multitude of treaties around the world, we are liable to be drawn into World War III by a petty dispute between third-rate powers.

- * Republican politicians believe we must defend our national interests by roaming the world in search of trouble. And, somehow, almost anything that happens *anywhere* is cited as a threat to the national interest. Consequently, the Republicans keep us on the brink of trouble at all times.
- * Democratic politicians don't have a clear-cut attitude toward foreign policy. But to prove they're as tough as the Republicans, they also put our money and lives on the line in the affairs of other countries all over the world.



I will bring American troops home to America. I would remove us from the "entangling alliances" that Thomas Jefferson warned us against.

And I would see to it that America has a proper defense against any missile attack, so that we no longer need retaliatory weapons and intimidating military power. We will be far safer than we are now, while spending far less money on the military.

Don't Waste Your Vote This Year

The overriding issue this election year is *smaller government*.

And on that issue, there is no real difference between the two older parties — no difference that could make a real improvement in your life today.

- * Only Libertarians offer specific, *workable*, credible proposals to dramatically reduce the size, cost, and intrusiveness of government.

For years, you may have wasted your vote — giving it to candidates who have served to make government bigger and bigger.

Don't waste your vote again by giving it to Bob Dole or Bill Clinton, who have devoted their entire careers to making government bigger. And don't waste your vote on Ross Perot who thinks he can make government work better by appointing more "study" commissions.

Unlike Mr. Perot, I don't want to look under the hood and tinker with the engine; I want to throw out the engine and replace it with a much *smaller* motor.

- * **It's time to make your vote count** — to vote for someone who's determined to make government much smaller immediately.

If you cast your vote wisely, you can make a difference, either by helping Libertarians to win, or by forcing the older parties to do something real and dramatic about cutting

government, lest they lose to Libertarians in some future election.

But if you don't start voting for what you want now, you aren't going to get it. You'll just be encouraging the old parties to give you more of the same.

- * **If you want huge tax cuts now**, vote for them *now*.
- * **If you want huge spending cuts now**, vote for them *now*.
- * **If you want a balanced budget now**, vote for it *now*.

In other words, if you want much smaller government *now*, vote for Harry Browne, the Libertarian candidate for President.

Vote to take back your freedom, to take back your life.

- * **Vote to end the income tax** and abolish the IRS.
- * **Vote to keep your earnings** — to spend, to save, to give away as you see fit.
- * **Vote to affirm your support** for the *limited* Constitutional Government given to us by the Founding Fathers.

This year, vote for Harry Browne for President.

Can I win the presidency?

If the Libertarian Party had as many members as the Democrats and Republicans then I'd win in a *landslide*, because I'm making the American people an offer they can't refuse: To repeal the income tax in exchange for giving up your favorite federal programs.

But we don't have as many members as the Democrats and Republicans, because the older parties have erected ballot access and campaign finance laws designed to keep new parties like ours from competing with them.

But, day by day, we're overcoming those obstacles. Every day, more concerned Americans like you hear about us — and want to help.

- * We want people like you to form the backbone of our organization. Which is why you're so important to us. **We have to create success one member at a time.** And the quicker we recruit new members the sooner we'll have the money to buy the advertising we need to take our case to the American people.

So where does that leave my prospects for victory in 1996?

It depends on how many people hear my message.

- * **If I get my message heard, then *anything* is possible.**

Imagine if the American people could hear *real* proposals to reduce government to a

fraction of its present size! Imagine if the politicians were challenged on issues such as the income tax, Social Security, and the insane War on Drugs!

But how can I get my message heard?

Two ways: **1) Send a contribution today** so the Libertarian Party can run ads on radio talk shows across America. These shows are the best way to get my message out.

More than 200 talk-show hosts have endorsed my campaign or called for my inclusion in the presidential debates. They're promoting my campaign, and reaching millions of voters.

*** We want to re-enforce their efforts with our radio ads.** This combined "drumbeat" of advertisements and talk show hosts talking about Harry Browne . . . talking about the Great Offer . . . talking about why government doesn't work . . . can have a *powerful impact* on the election.

Your contribution of \$1,000, \$500, \$250, \$75, \$50, \$35, or whatever you can afford, will give us the money we need to run enough advertisements to make that happen.

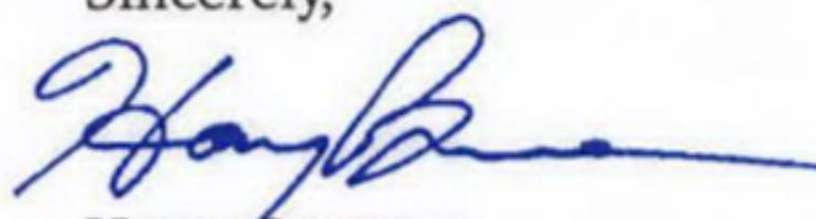
2) You can join the Libertarian Party. Become part of the *only* political party working to make America a free country again.

By doing both things — contributing to the advertising campaign and joining the Libertarian Party — you can help to change American politics forever.

The clock is ticking. The debt is getting larger. Social Security's collapse is inevitable. More of your wages are being taxed to pay for government programs that don't work.

Today, take a positive step in a new and better direction. ***I urge you to join me.***

Sincerely,



Harry Browne

Libertarian Candidate for President

PS: In addition to supporting my campaign, your contribution of \$25 or more will bring you a year's subscription to *LP News*, the Libertarian Party's newspaper.

*** Contribute \$1,000 or more, and you'll receive an autographed copy of my book, *Why Government Doesn't Work*.**

PPS: If you sign the Libertarian "Statement of Principle" on the enclosed reply form — and make at least a \$25 contribution — you'll become a full fledged member of the party.

*** Suddenly, you'll be part of the "liberty solution." You'll be part of our growing effort to build a new political party to challenge the failures of the Republicans and Democrats. **You'll be part of my party.****

Take Action! Seven Ways YOU CAN HELP Harry Browne's Campaign

The Presidential Election will take place on November 5th. Here's what you can do between now and then to make the Harry Browne for President Campaign the *most* successful Libertarian Presidential Campaign ever.

Here's what you can do to increase Harry Browne's impact on the election.

Here's what you can do to help Harry Browne generate *more* media coverage.

Here are seven things you can do *this week* that will help Harry Browne get his message to the American public.



HARRY BROWNE
Libertarian Candidate for President

MONDAY Write a letter to the editor of your local newspaper, college newspaper, weekly magazines, or other frequent publications about Harry Browne's Libertarian Presidential Campaign.

ONE: Use Harry Browne's name several times in your letter. Repetition is the mother of memory. When the national polls call, people need to remember "Harry Browne."

TWO: Refer to Harry Browne's new book *Why Government Doesn't Work* in the letter. Some readers will go to the bookstore and buy it. They may read themselves free.

THREE: Your letter must focus on one of Harry Browne's core campaign themes:

★ "Harry Browne says, 'Government Doesn't Work.'"

★ "Libertarian Presidential Candidate Harry Browne wants to immediately end the insane War on Drugs — so our streets will be safe again."

★ "Libertarian Presidential candidate

Harry Browne says, 'Get government entirely out of Social Security. Sell off trillions of dollars of unneeded federal assets and buy private retirement annuities for senior citizens dependent on Social Security.'

★ "Harry Browne, the Libertarian Presidential candidate, wants to end the income tax and abolish the IRS his first year in office — and replace them with *nothing*."

TUESDAY Call in to talk radio shows and talk up the Harry Browne Libertarian Presidential Campaign.

ONE: Pick the Harry Browne core campaign theme that best fits the talk radio discussion:

★ "Harry Browne says, 'Government Doesn't Work. Government doesn't deliver the mail on time, its schools don't educate our children, it can't keep our streets safe. Government Doesn't Work.'"

★ "Libertarian Presidential Candidate Harry Browne wants to immediately end the War on Drugs — which will take the windfall profits out of pushing drugs, remove the incentives for joining gangs, and make our streets safe again."

★ "Libertarian Presidential Candidate Harry Browne says, 'Get government entirely out of Social Security. Sell off trillions of dollars of unneeded federal assets and buy private retirement annuities for senior citizens dependent on Social Security. End the burdensome 15% Social Security Tax that GenX'ers and Baby Boomers pay for Social Security benefits they'll never get.'"

★ "Harry Browne, the Libertarian Presidential candidate, wants to end the income tax and abolish the IRS his first year in office and replace them with nothing. Every dollar you earn will be yours to spend, to save, to give to your favorite charity or church or cause."

TWO: Repeat Harry Browne's name several times during your call. Repetition is the mother of memory. When the national polls call, people need to remember "Harry Browne, Libertarian for President."

THREE: Mention *Why Government Doesn't Work* during the call. Quote from it. Some readers will go to their local bookstore and buy it. Harry Browne's book might well win their hearts and minds to individual liberty and self-responsibility.

WEDNESDAY Post messages about the Harry Browne for President Campaign on computer networks.

ONE: If you subscribe to CompuServe, America OnLine, or Usenet newsgroups, or have access to other computer forums, you can post messages about Harry Browne under appropriate topic areas. Please follow the same guidelines as for letters and talk radio shows. Talk up Harry Browne's name (try to include it in the subject line), *Why*

Government Doesn't Work, and his core Libertarian Presidential Campaign issues.

TWO: Respect the charters and guidelines of each forum, but don't "preach to the choir" by limiting your postings to areas already frequented by libertarians. Wherever political or social concerns and the "solutions" touted by establishment politicians are discussed, make sure the readers know about Harry Browne. Pick the Harry Browne core campaign theme that fits best with the subject matter of the forum, and make sure they know there is a Libertarian alternative.

THREE: When posting messages online, please also mention:

★ The Harry Browne 800-Number: 1-800-682-1776.

★ Harry Browne's WWW site: <http://www.HarryBrowne96.org>

★ How to get on our e-mail list. People can subscribe by sending a message to <announce-request@HarryBrowne96.org> with "subscribe" in the subject line.

THURSDAY Vote for Harry Browne in *every* online presidential poll you can find. Ask your friends with computers to vote Harry Browne in these polls, too.

Journalists pay attention to these polls — and we've earned coverage in prestigious publications like the *New York Times* by winning cyberpolls.

Some polls are re-started daily, some are re-started monthly — so vote as often as the rules allow.

Here are a few of the polls currently running:

★ AllPolitics (CNN/Time) Virtual Election <http://pathfinder.com/cgi-bin/GDML/gdml.db?VirtualElection>

★ Campaign 96 Online Survey <http://www.96.com/cgi-96/survey.cgi>

★ IPT Virtual Voting Booth <http://www.ipt.com/vote/vote.htm>

★ RTIS Cyberpoll <http://www.rtis.com/nat/pol/cyberpoll/>

★ Vox Pop Strawpoll (formerly Stardot) <http://www.voxpop.org/strawpoll/>

Links to these and other polls are listed on the Harry Browne for President WWW site. New polls could start at any time, so check there for an updated list.

FRIDAY Write a letter to one or two of the key television interview and talk shows — a few are listed below — and tell them why you think Harry Browne would be interesting to their audiences.

Larry King Live
820 First Street NE
Washington, D.C. 20002

The Charlie Rose Show
WNET-TV
499 Park Avenue
New York, New York 10022

Tony Brown's Journal
WNET-TV
1501 Broadway, Suite 412
New York, NY 10036

John MacLaughlin's One on One
Oliver Productions
1211 Connecticut Ave, NW, Suite 810
Washington, D. C. 20036

SATURDAY Write to the major network news organizations listed on this page and tell them why you think Harry Browne is newsworthy. Why you think Harry Browne and the Harry Browne Libertarian Presidential Campaign would intrigue and interest their viewers. Why you think Harry Browne's Libertarian Presidential Campaign could dramatically influence the Election.

★ Put a P.S. at the end of your letter — and ask these news organizations for *regular and frequent* coverage of the Harry Browne Libertarian Presidential Campaign, not just a one-time, "see how fair we are" obligatory piece. Ask them for the same level of coverage that they gave

Richard Lamm during his short-lived campaign for the nomination of the Reform Party.

★ Write, call, e-mail, or fax to:

NBC Nightly News
30 Rockefeller Plaza
New York, NY 10112
nightly@news.nbc.com

CBS News
524 West 57th Street
New York, NY 10019
FAX: 212-975-1893

ABC News
47 West 66th Street
New York, NY 10023
FAX: (212)-456-2213

Cable News Network (CNN)
One CNN Center, 100 International Blvd.
Atlanta, GA 30348-5366
Phone: (404) 827-1500

SUNDAY Tell seven people you do business with about the Harry Browne Libertarian Presidential Campaign. Or seven people you socialize with.

Tell each one of them, "Harry Browne, the Libertarian Candidate for President says, 'Government Doesn't Work.' Do you agree?"

Ask, "Do you believe your taxes are way too low, just right, or way too high?"

Ask, "Do you believe we have too little government, just the right amount of government, or too much government?"

Then ask them what Harry Browne calls *The Most Important Question In Politics*: "Would you be willing to give up all your favorite federal programs, if it meant you'd never have to pay an income tax as long as you live?"

★ Tell them what's "In It For Them" if they vote for Harry Browne.

★ Tell them what's "In It For Them" if Harry Browne were elected President of the United States.

ALSO If you'd like to be an outstanding spokesperson for the Harry Browne Libertarian Presidential Campaign, frequently refer to *Why Government Doesn't Work* — especially Chapters 20, 23, & 24.

You can also use Harry Browne's Presidential Campaign Platform as political talking points for your calls, letters, and e-mail postings.

AND: If you want your seven steps to *really* make a difference, print out seven copies of this message for friends, and ask them to do seven things to help the Harry Browne for President campaign.

These seven small steps could help get Harry Browne's message to the American public.

These seven small steps could change the political debate for 1996.

These seven small steps could make a *positive difference* in America's future.

1 ★ 9 ★ 9 ★ 6

HARRY BROWNE

for

President

JORGENSEN FOR VICE PRESIDENT

2600 Virginia Avenue, NW, Suite 100
Washington DC 20037
Phone (202) 333-0008
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VOTE LIBERTARIAN!

10 ANSWERS

To Commonly Asked Questions About the Libertarian Party

1 What is a Libertarian?

To put it simply, Libertarians believe that you have the right to live your life as you wish, without the government interfering — as long as you don't violate the rights of others. Politically, this means Libertarians favor rolling back the size and cost of government, and eliminating laws that stifle the economy and control people's personal choices.



♦ The proud symbol of the Libertarian Party:
The Statue of Liberty

According to *Congressional Quarterly*, these Libertarian officeholders "give the party a status no third party has enjoyed in decades."

Our 1996 presidential candidate, Harry Browne, is on the ballot in all 50 states, topping a slate of up to 1,000 Libertarian candidates. Included in that number are more than 200 candidates for U.S. House — the largest line-up of third-party Congressional candidates in America in almost 75 years.

2 Are Libertarians liberal or conservative?

Libertarians aren't either. Unlike liberals or conservatives, Libertarians advocate a high degree of *both* personal and economic liberty. You might think of it this way: Libertarians "borrow" from both sides to come up with a logical whole.

For example, Libertarians agree with conservatives on the need for freedom in economic matters; in favor of lowering taxes, slashing bureaucratic regulation of business, and *charitable* — rather than government — welfare. But Libertarians also agree with liberals on tolerance in personal matters; in favor of people's right to choose their own personal habits and lifestyles.

4 Do Libertarians win many elections?

More and more all the time. Right now, there are over 175 Libertarians serving in public office. We've elected Libertarian State Representatives in New Hampshire and Alaska, mayors in California, and more than 30 city council members in other states. Other Libertarians serve on school boards, as city commissioners, as selectmen, and on town budget committees.

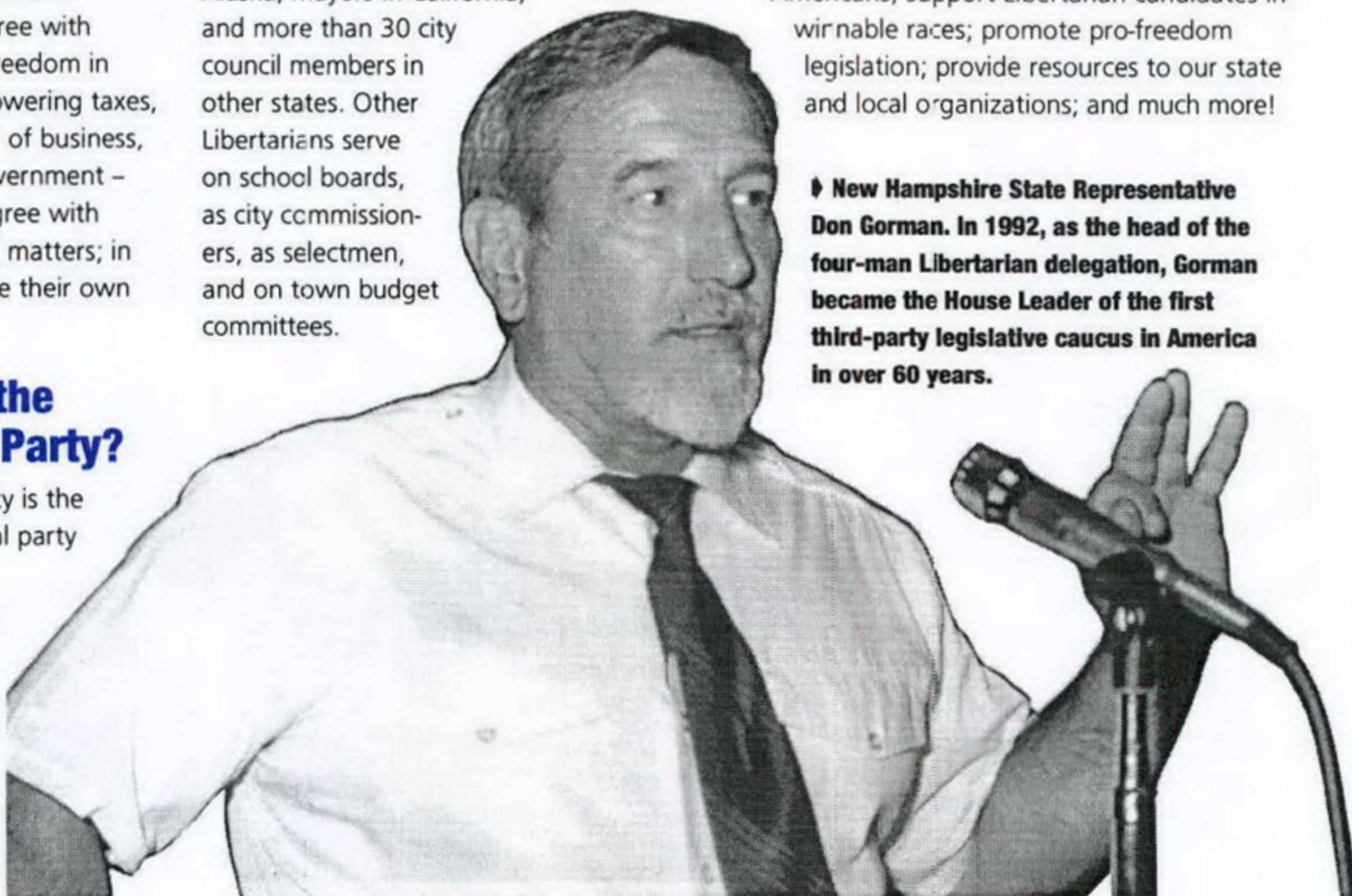
5 What is the \$25 membership fee used for?

Your annual membership payment — which gets you a subscription to our monthly newspaper *LP News* — helps finance our work to spread the word about the Libertarian Party. With your help, we can keep the media informed; run advertisements; send information to more Americans; support Libertarian candidates in winnable races; promote pro-freedom legislation; provide resources to our state and local organizations; and much more!

♦ New Hampshire State Representative Don Gorman. In 1992, as the head of the four-man Libertarian delegation, Gorman became the House Leader of the first third-party legislative caucus in America in over 60 years.

3 How big is the Libertarian Party?

The Libertarian Party is the third-largest political party in America — and growing! We're active in all 50 states, and there are hundreds of vigorous state, county, and local Libertarian organizations. Despite unfair and restrictive ballot access laws passed by the Republicans and Democrats in many



6 Why do you ask me to sign a membership statement?

Libertarians are working to reduce the role of government in society. A government that was *only* concerned with protecting individual rights would no longer be initiating force to achieve the political or social goals of politicians and special interest groups.

That's why we ask Libertarian Party members to sign the statement — to remind us of the need to reduce the power of government, and to dedicate our political efforts towards achieving that goal.

One other question commonly asked is: Does it mean that Libertarians are pacifists, or don't believe in the right of self-defense? No. The key word is that we don't advocate the *initiation* of force. We believe all individuals

have the right to use force to defend themselves, their families, and their country.

▶ **Nancy Lord, the Libertarian Party's Vice Presidential candidate in 1992, is a frequent guest on the CNN cable network.**



7 What kind of people join the Libertarian Party?

All kinds — people who used to be Republicans, Democrats, and independents — from all walks of life. They have joined us because they realize that we're the *only* political party working for their personal and economic liberty.

Another question we're sometimes asked: Is political extremist Lyndon LaRouche in your party? No. LaRouche has never been associated in any way with the Libertarian Party. He runs for office as a Democrat.

8 Why don't I hear more about the Libertarian Party?

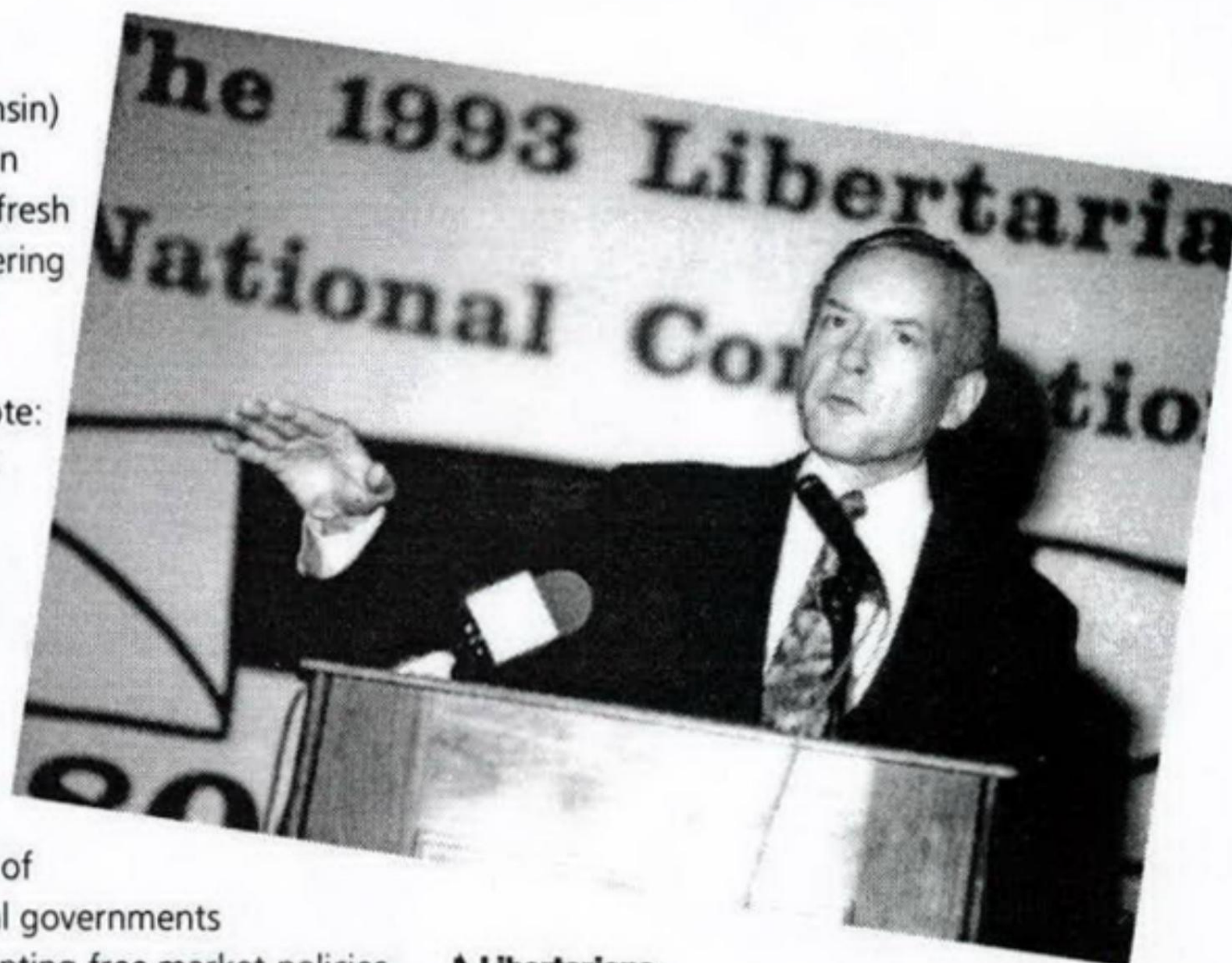
We're still a relative newcomer in American politics, and the media have been slow to realize that the Republicans and Democrats now have serious competition. But, as the party becomes more successful, we're attracting more and more favorable attention.

For example, former **Senator William**

Proxmire (D-Wisconsin) said: "The Libertarian Party is a breath of fresh air . . . They are offering a clear alternative."

The Investor's Business Daily wrote:

"Long consigned to the political wilderness . . . libertarians are seeing their ideas accepted by state and local governments, once the undisputed turf of Democrats. Regional governments increasingly are adopting free-market policies originally developed by libertarian thinkers, making what were once considered extreme views part of the mainstream."



▶ **Libertarians worked with Senator Orrin Hatch (R-Utah) to fight the FDA's plan to ban many popular vitamin supplements. Hatch was a guest speaker at the Libertarian National Convention in Salt Lake City in 1993.**

9 Are Libertarians having an impact on American politics?

Hard-working Libertarians have been active — and victorious — in many political areas. Among our achievements:

Tax reduction: The Libertarian Party was instrumental in repealing the income tax in Alaska, and Libertarian legislators in New Hampshire were leaders in the fight to roll back higher business taxes.

Health care reform: During the national debate over health care, the Libertarian Party released a comprehensive health care reform proposal. The plan, which harnessed the power of the free market to reduce costs and increase consumer choice, won praise from across the political spectrum. The party also organized grassroots lobbying and public debates, and held private meetings with Congressmen to help turn the tide against any government takeover of America's health care system.

Choice in education: The Libertarian Party has vigorously fought for free market reform in education to increase educational opportunities for *all* children. We've worked for referendums and sponsored legislation that would return tax money to

parents so *they* can choose the best school for their children — instead of being at the mercy of failing government schools.

Civil Liberties: The Libertarian Party is working to defend your civil liberties by ending Drug Prohibition. For example, in New Hampshire, a Libertarian State Representative co-sponsored a bill restricting the state's ability to seize property from people not convicted of any offense in drug-related cases.

On issue after issue, in all 50 states, Libertarians are successfully defending the Bill of Rights, free enterprise, free trade, private charity, and individual liberty.

10 Should I join the Libertarian Party?

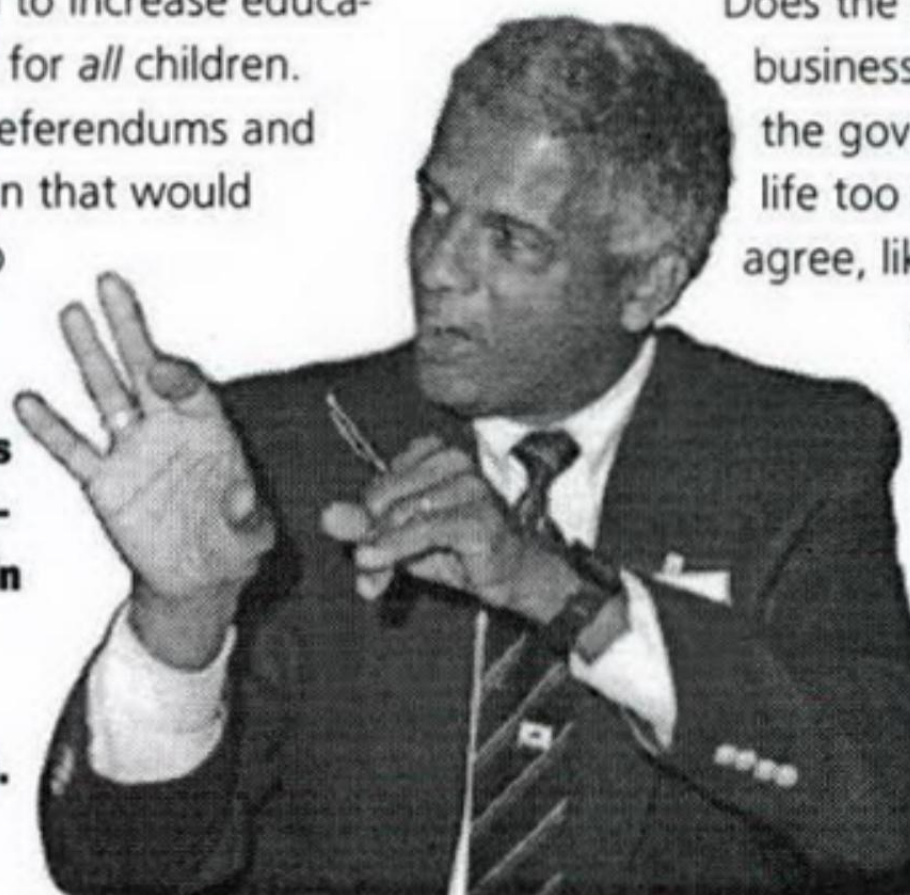
Ask yourself: Is government too big or too small? Are taxes too high or too low?

Does the government regulate my business too much or too little? Does the government control my personal life too much or not enough? If you agree, like most Americans, that

government is too large, too expensive, and meddles too much, the Libertarian Party is for you!

Take action. Join the Libertarian Party today — and become part of the new choice in American politics!

▶ **Richard Boddie was the Libertarian candidate for U.S. Senate in California in 1992, winning almost a quarter-million votes.**



LET'S GET HARRY BROWNE'S MESSAGE TO THE AMERICAN PUBLIC . . .

I Want to Help!

➤ Has your address changed? Please neatly print any corrections below.

YES! I'LL HELP...

End the Income Tax!

■ (BOB DOLE WON'T DO IT.)

Pay off the federal debt!

■ (BILL CLINTON WON'T DO IT.)

Build a new force in politics!

■ (ONLY THE LIBERTARIAN PARTY CAN DO IT.)

LIBERTARIAN PARTY

Libertarian National Committee, Inc.

2600 Virginia Avenue, NW, Suite 100, Washington DC 20037



ANSWERS!

- HOW HARRY BROWNE WILL HELP YOU
TAKE BACK YOUR MONEY, TAKE BACK YOUR
FREEDOM, AND TAKE BACK YOUR LIFE!
- AND: BUILDING THE LIBERTARIAN PARTY INTO
THE NEW FORCE IN AMERICAN POLITICS