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## FW: Executive Director's Report for June 7th 2026 LNC meeting

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'Inc-public\_forward' via LNC Public List <Inc-public@googlegroups.com>

Sun, Jun 7, 2026 at 10:16 AM

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**From:** Steve Dasbach <[steve.dasbach@lp.org](mailto:steve.dasbach@lp.org)>

**Sent:** Sunday, June 7, 2026 4:16:32 PM (UTC+00:00) Monrovia, Reykjavik

**To:** Entire LNC <[entire.lnc@lp.org](mailto:entire.lnc@lp.org)>; Inc-public\_forward <[Inc-public\\_forward@lp.org](mailto:Inc-public_forward@lp.org)>

**Subject:** Executive Director's Report for June 7th 2026 LNC meeting

## Directors Report for June 7 LNC meeting

I'm sorry I am unable to attend tonight's meeting. Tonight is the tech rehearsal for Into the Woods, which I am performing in this week.

My focus over the past two weeks has been focused on taking over staff management so that Hannah Kennedy can concentrate on Operations, working with staff to fix known problems and enhance communication with our members.

**Hannah Kennedy** (PT) is transitioning to Operations Director. I am taking on her responsibilities working with staff so that she can focus on operations. 1(800) ElectUS is now fully functional. The treasurer was provided with the information required to produce timely financial reports. Schedules and deadlines have been set to ensure that this continues going forward. The membership report will go out this week.

**Perry Willis** (FT) is serving as Development Director. He will have a draft direct mail fundraising letter to members ready for review Evan and me by tomorrow morning. Once approved, it will go to Matt Hudson and should hit mailboxes in about two weeks. Perry's next project is a DM letter to lapsed members. That letter is half done - Perry expects to deliver it by Tuesday, June 9. He heads up the Parity Project.

**Brian McWilliams** (PT) is serving as Communications Director. Emails have been going out regularly. In addition to emails addressing national issues and news, emails have gone out in support of candidates and events at the affiliate level, including

1. Jeremy Todd (KY-04) - national
2. Ballot Access featuring Thomas Laehr (U.S. Senate - Iowa) - national
3. Events in Washington State - WA only

Evan wrote an op-ed which has been distributed to national media, our email list, and posted on the website. We plan to do this on a weekly basis.

Primary admins have been designated for all social media channels to help ensure that messaging remains aligned with our Statement of Principles and Platform.

Alex Vidal (PT) handles social media, primarily on X.

**Matt Hudson** (PT) handles marketing and design, including LP News, print materials, the online store, and website design & content. Our website has been updated with LNC and Staff changes. Regions still need to be identified and updated in other parts of the website. A print edition of LP News focused on the convention will be published this month. The print run will be 10k and should hit member mailboxes by the end of the month.

**Iris Pools** (PT) handles the [info@lp.org](mailto:info@lp.org) inbox and credit card entry. She is being set up to handle fulfillment of membership cards and pins.

**Drew Hreha** (FT) is our Appeals Manager. He works on planning, writing, building, and

editing emails, as well as pulling together email data, building performance reports, segments, etc. He handles [info@lp.org](mailto:info@lp.org) requests that Iris is unable to handle. He also tackles short term projects as needed, as well supporting Perry on the Parity Project.

**Andrew Buchkovich** (PT) is our Chief Technology Officer, working primarily on the CRM and the backend of the website.

**Canyon Gargon** (FT) serves as our Systems Administrator. He handles day-to-day work with the CRM, including developing and pulling reports to support the work of other staff members. He also is the person who troubleshoots problems with membership records.

**2026 Convention:** We plan to have all staff material (e.g. invoices) to COC chair in time to ensure that a final report can be presented at the July LNC meeting.

**Unified Membership Program** (UMP): The architecture was put in place prior to the convention and the revised unified membership program agreement has been reviewed by Evan and me. I will have one or more interested state chairs review the agreement this week to make sure we didn't miss anything, then staff will be cleared to set up our systems to handle it. Once that is done, state chairs will be notified that the program is live.

**Texting.** We are very, very close to the ability to text within our platform and not use a third party like IronLight. Matt and Andy are working to set up the back end.

Thank you for your service on the LNC. If you have any questions, please don't hesitate to reach out to me.

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