

Libertarian Party of North Carolina
Executive Committee Meeting Minutes

February 4, 2021
(Virtual)

In Attendance: Joe Garcia (Chair), Reid Deal (Vice Chair), Barbara Howe (Treasurer), Shawn Page (Secretary), Jonathan Hopper (At-Large), Matt Clements (At-Large), Tim Conard (At-Large), Susan Hogarth (Guest), Nick Taylor (Guest)

Absent: Chris Cash-Dooley (At-Large)

Call to Order

Chairman Joe Garcia: *We're going to call this meeting to order. It's 8:35pm on February 4th, 2021*

Previous Minutes

Chairman Joe Garcia: *Are there any objections or additions that anybody feels needs to be made? Not hearing any objections, we will accept the minutes.*

I. Officer Reports

A. Treasurer's Report

Treasurer Barbara Howe: *I hope the new format of the Treasurer report is adequate and going forward it will be completed monthly. However, if those that have questions, they can reach out to me.¹*

II. Electronic Voting Report

Chairman Joe Garcia: *Moving along, there are no officer and committee reports. We had the electronic voting report. We we did hold the vote on a motion proposed by Jonathan Hopper regarding North Carolina State Board ballot access to the motion was I, Jonathan Hopper, make a motion to work together with the Constitution Party and Green Party of North Carolina by supporting their efforts behind petitioning the North Carolina State Board of Elections to maintain ballot access via open communication channels, helping request signatures petitioning to retain ballot access in North Carolina, supporting related ballot access legislation efforts, and releasing a public statement in support of this effort. It was seconded by Reid and it was voted yes across the board.*

¹ See Addendum for Monthly Treasury Report

III. New Business

A. Region 5 Campaign Training

Chairman Joe Garica: *Our guest, Susan Hogarth, this year for new business. Susan, why don't you tell us why you're here?*

Susan Hogarth (Guest): *I will say that I briefly talked to you guys, I guess, two weeks ago about the training, the regional training opportunity. And I talked with Cara Schultz to get a little more information about that. And I share it with Joe. I just checked the figures were at 22%, \$663 out of the \$3,000 needed for the region. And can you talk to all the Regional Chairs? As soon as we raise three thousand dollars, we'll have two or three people come down for a day and a half of training and it's anywhere in the region we decide for it to be. So, that might be dependent on where most of the money came from or where most of the sign ups come from or coin flip or however it is decided on.*

Those of you who have worked with Cara or with Apollo Bizzell or any of those guys will know that the training is very specific and powerful and oriented toward libertarian's, not just your typical "This is how you do politics" you go out and knock on doors, but very specific, helpful kind of things. And we can choose when we want to do it, depending on what weekends they have free. The idea is that we get as many individual donors as possible. But it occurred to me that, of course, state parties. I don't know.

Treasurer Barbara Howe: *Is there currently a fundraising effort going on to fund this?*

Susan Hogarth (Guest): *Yes, I can send the link and it gives you a brief description and how close each region is to getting their spot.*

<https://my.lp.org/contribute/regional-campaign-training-initiative/>

Chairman Joe Garcia: *So a lot of it is it's affiliate and campaign staff training. There's a lot of overlap in there. So I think it's a good opportunity for folks. And I do want to promote this even for our own candidates just to get involved. But I think that it would be good if we could do a little bit of a fundraising push for this towards it. And maybe we can dictate, depending on how much money we could raise, we could dictate where it's being held within Region five to the benefits of our candidates. I don't know if that'll work that way, but I'm willing to give it a shot.*

There's lots of stuff [in the training] like state affiliates, basic organization structure, management and leadership, planning and strategy, fundraising, communication, PR, volunteer recruitment and retention. There's a lot of crossover stuff that can go on not only for state affiliates, but for campaigns. So I wouldn't mind putting something together. I don't know if we'd want it to have it where we fundraise and then we make the donation or if we just promote the link to it. So that would probably be easier from Barbara's perspective.

B. Affiliate in a Box Contest

Susan Hogarth (Guest): *The National Committee is running an affiliate in a box contest, and I don't want to be critical, but that Web page is not exactly as informative as I think might be best. The contest is to get ideas about what affiliates have in their tool box. So, a state affiliate or a county organization can go through and list all their stuff in the applicant and you enter by recording what you use. I think it's a thousand dollar prize for the best one. That is definitely something that probably the state should apply for and also some of the more organized counties should be encouraged to apply for, too.*

<https://www.lp.org/lp-affiliate-in-a-box-contest/>

I think that's said if anyone has any questions. Wait, there was one other thing, reachin five. I think those were the two things. Thanks. Thank you, Susan.

IV. Old Business

A. Convention

Treasurer Barbara Howe: *I'm actually beginning to make some contacts about the convention. I'm contacting the club to find out [the budget]. I need a copy of the contract because I don't know what the budget is. I know it's based on last year's contract, but I can't find that in my files anywhere. I've been emailing back and forth with Travis, trying to catch up on things. I'll get a budget and all that kind of stuff for the next meeting.*

Chairman Joe Garcia: *And just, so you know, if you need anything, let us know the EC is here, to help facilitate anything, getting volunteers or just if you need extra hands getting stuff done.*

B. Website

At-Large Jonathan Hopper: *I've been slammed the last two weeks, but I plan on having an update by the next call.*

C. Applications

Chairman Joe Garcia: *I'm going to be reviewing the applications for volunteer legislation coordinators and hopefully sometime by early next week, we will have two people filling those roles.*

V. Committee Reports - None

VI. New Affiliate - None

Meeting Adjourned

Chairman Joe Garcia: *I move that we adjourn.*

Treasurer Barbara Howe: *Sounds good to me, I second.*

Chairman Joe Garcia: *Great chatting with you guys. Thank you again, Susan, thank you, Nick, for coming out tonight.*

Respectfully Submitted,

Shawn E. Page

Secretary

Libertarian Party of North Carolina

Addendum

LPNC Monthly Treasury Report

Beginning balance (01/01/2021)	\$15,928.27		
Income		Prior period	Year to date
Pledges	\$802.50	\$0.00	\$802.50
General fund donations	\$750.00	\$0.00	\$750.00
Convention registration	\$405.00	\$0.00	\$405.00
Convention fundraising		\$0.00	\$0.00
Other			\$0.00
Other			\$0.00
Total income	\$1,957.50	\$0.00	\$1,957.50
Expenses			
Operating expenses	-\$209.00	\$0.00	-\$209.00
Convention	\$0.00	\$0.00	\$0.00
PP fees	-\$45.60	\$0.00	-\$45.60
PP fees (Convention)	-\$12.65	\$0.00	-\$12.65
Printing and supplies	\$0.00	\$0.00	\$0.00
Postage	\$0.00	\$0.00	\$0.00
Outreach/fairs/ county affiliates	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00
Campaign contributions	\$0.00	\$0.00	\$0.00
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Total expenses	-\$267.25	\$0.00	-\$267.25
Ending balance (01/31/2021)	\$17,618.52		