

# **Libertarian Party of North Carolina**

## **Executive Committee Meeting Minutes**

**23 November 2021**

**In Attendance:**

Joe Garcia  
Reid Deal  
Sarah Brady  
Jonathan Hopper  
Kim Acer

Absent Excused  
Steven DiFiore  
Barbara Howe

(all virtual)

***Call to Order:***

Chair Joe Garcia called the meeting to order at 20:43

***Previous Minutes:***

Approved

***Chair Report:***

Per Kim Acer there will soon be an addition to affiliates, that being Cumberland County. Emailed out the Application for the position of Secretary, the last check on that shows four applicants. The Convention Planning Committee has kicked off

***Treasurer Report:***

Barbara Howe reports a balance of \$26,471.72 and a Paypal balance of \$811.30

***Officer Reports:***

***Committee Reports:***

none

### **Electronic Voting:**

### **Old Business:**

### **New Business:**

Reid Deal reports that Brad Hessel tasked him with completing all 100 counties with a facebook page, this has been completed and each have been published and searchable. The second phase is getting Deal approved to do post boosting, this too has been completed. Mr. Hessel recommended that in that capacity I be given a budget for \$1,000 annually.

Jonathan Hopper moves to allocate \$1,200 a year for facebook social media posting. Seconded by Sarah Brady. Chair Garcia called for any discussion. Noted there was none, Chair Garcia moved to a vote and asked if there were any Nay votes, any abstentions, hearing none the motion passes.

Jonathan Hopper spoke on a proposed Volunteer Recruitment drive and to capitalize on that at the 2022 LPNC Convention given so many will have a physical presence there.

Chair Garcia mentions that he will be working on the Organization Chart and posting on the website with open positions and links to the applications to each.

Jonathan Hopper addresses questions the Convention Planning Committee has to the EC.

1. Is the EC considering a theme for convention? Opinions mentioned were to just scrap a theme this year given the time constraints involved. A theme would require producing special printing complicating the time limitations.

2. Pricing will be \$95 Early Bird, Online Registration \$115, Door \$140. The Door Price was set a bit higher to inspire people to register online. Chair Garcia asks if a cost estimate was done. Jonathan estimates \$3300 and figured high at \$4000 setting the breakdown at \$48 a person if there are 150 attendee's. This breakdown puts us at doubling the amount taken in as a \$4000 profit.

3. Asking if the concept of extra funds being paid to reserve a table (optional) would be met with enthusiasm. The thoughts expressed by the EC was it was a good idea.

4. Are we going to offer convention attendee delegates an online venue or stream only? The recommendation from Chair Garcia is that it would be an option for those already accepted as delegates or that have a legitimate inability to be there. The consensus is streaming only as a courtesy.

Maintaining the \$100 Business Tabling at Convention.

Adjournment at 21:22

respectfully submitted,  
Reid Deal, Acting Secretary