

Libertarian Party of Nevada
Executive Committee Meeting Minutes
10:00 AM on Saturday, October 9th, 2021
Meeting held remotely via GoToMeeting video-conferencing.

1. Call to Order:

Chair Charles Melchin called the meeting to order at 10:04 AM. A quorum of the Executive Committee was present.

2. Roll Call:

Executive Committee Members Present:	Charles Melchin (Chair) Jeffery Hurley (Vice-Chair) Bryan Elliott (Treasurer) Katie Banuelos (Secretary) Adam Haman (S. Regional Rep.) Sam Toll (At Large Rep.)
Executive Committee Members Absent:	Chris Orton (N. Regional Rep.)
Party Members & Public Present:	Brandon Davis Brad Carpenter Ken Cavanaugh Lynette Warren John Kennedy Ron Anderson

3. Public Comment: No comments.

4. Approval of Minutes:

a. Executive Committee Minutes (07/24/2021)

Jeff Hurley made a motion to approve the July minutes as written. Katie Banuelos seconded the motion. With no objections, the motion carried.

b. Executive Committee Minutes (08/28/2021)

Charles Melchin made a motion to approve the August minutes as written. Bryan Elliot seconded the motion. With no objections, the motion carried.

5. Reports:

a. Officer Reports:

i. Chair's Report

Charles Melchin reported that the national party had released a tentative delegate count for the next convention, and Nevada was slated for 14 delegates. He noted that the state could increase that delegate allotment if about 20-25 more Nevada residents joined the national party as dues-paying members before the end of October.

ii. Treasurer's Report *(written reports attached on pages 5 & 6)*

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Bryan Elliott reviewed the financial reports through the end of September and provided an overview of the recent expenditures and revenues. The executive committee reviewed the following written reports:

1. Treasurer's Report: September 2021
2. Treasurer's Report for LP Nevada ExComm Meeting 10/9/21

iii. Secretary's Report

Katie Banuelos had nothing to report but noted that the meeting agenda had been revised to include an additional item of new business.

b. Target Metrics Report:

Jeff Hurley reported that he had recently learned that the Secretary of State's Office did not track historical voter registration, so the graphs he had presented at the last meeting were inaccurate. He also explained that the SOS Office had recently cleaned up their voter rolls, which resulted in all parties losing registered voters. He reported the following metrics:

- Registered Voters: 17,156 (about .95% of total)
- Active Members (on the party Discord Server): 75
- Email Newsletter Subscribers: 2747
- Dues Paying Members: 145 (+2 since the last meeting)

c. Director Reports:

i. Events and Outreach:

Sam Toll had nothing to report.

ii. Communications:

Katie Banuelos reported that the new website had been published and that the next project would be adding a store page. In September the party had successfully published an op-ed in the NV Independent on vaccine mandates and issued the first episode of the revived Battleborn Libertarians Podcast. There had been an all-hands meeting on 9/25 that had been sparsely attended. The next focus for the communications team will be to ensure weekly blog posts are issued.

iii. Tech:

Brad Carpenter experienced connectivity issues and left the meeting without delivering a report.

iv. Elections & Fundraising: *(presentation attached on page 7)*

Brandon Davis delivered a presentation on the current activities of the Elections Committee. Sam Toll noted that his district was not included on the list of favorable districts to target and asked for more details. Brandon Davis clarified what metrics were used in his dataset to indicate favorability.

v. Judicial Committee Organizing:

Bryan Elliot had nothing to report.

d. Affiliate Reports:

i. Clark County:

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Jeffery Hurley reported that the Clark county affiliate website had been redesigned in conjunction with the state party website. He had established a Google search console and analytics and will be sharing it with Brandon Davis. He will also be establishing a Gab and MeWe presence for the party. He noted that new “Do Not Comply” t-shirts had been printed (at no cost to the party thanks to volunteer labor and donations) for distribution at upcoming events. He also reviewed his plan for upcoming Clark County events and next steps.

ii. Douglas County

Katie Banuelos reported that Charlie Holt had formally resigned his position as the Douglas County Chair on August 30, 2021.

iii. Washoe County (*written report attached on page 13*)

Katie Banuelos reported that Chris Orton had been unable to attend the meeting due to a work conflict, but had submitted a written report. She read the report aloud for those present.

6. Old Business:

a. Discuss management of state and county financials: (*policy attached on page 14*)

The executive committee discussed the *Proposed LPNV Distribution Policy* prepared by Bryan Elliott. Jeff Hurley made a motion to adopt the policy. Katie Banuelos made a motion to revise policy item 7 to allow any executive committee member to request a vote, rather than only the treasurer. Bryan Elliot seconded the motion to amend. Hearing no objections, the amendment to the policy passed. Katie Banuelos seconded the original motion to adopt the policy. With no objections, the motion carried and the amended policy was adopted.

7. New Business:

a. Plan 2022 State Convention:

Charles Melchin suggested Saturday, February 26th, 2022 as a potential convention date. He noted that this weekend would allow 30 day’s notice to be provided outside the holiday season, and was several weeks before the filing deadline for non-judicial candidates. The executive committee agreed this date would work. Sam Toll noted that historically the convention locations had alternated between the north and south of the state and asked whether that tradition would be upheld. Katie Banuelos pointed out that the upcoming national convention would be held in Sparks, which would put many southern residents in the position of needing to travel north twice within the span of a few months. She suggested holding the convention in Las Vegas and a satellite location in Washoe county. Bryan Elliott noted that two venues would increase the cost of the event. He made a motion to form a convention committee to plan the event. Both Charles Melchin and Adam Haman noted the value in coming together as a community annually. Katie Banuelos noted that alternating locations would result in candidates always being chosen in one area and executive committee members always being selected in the other. Charles Melchin proposed that the convention committee prepare three alternative scenarios (north, south, and concurrent/split) to present to the executive committee at the next meeting. He also suggested sending out a survey to the dues paying members for their input. Jeff Hurley

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seconded the motion to form a convention committee. With no objections, the motion carried. Bryan Elliott volunteered to serve as the convention committee chair, and Jeff Hurley, Sam Toll, and Katie Banuelos volunteered to serve on the committee. Katie Banuelos made a motion to prohibit the use of any venue that would enforce mask or vaccine requirements on the participants. Bryan Elliott noted that this might drastically limit the available venues. Jeff Hurley seconded the motion. With none opposed, the motion carried.

b. Discuss status of Douglas County Affiliate and take actions deemed appropriate:

Katie Banuelos explained that with the resignation of Charlie Holt the affiliate was almost completely unstaffed and met the criteria to be considered “inactive” per the county affiliate bylaws. She explained that in these circumstances the bylaws provided a mechanism for the state party to assume leadership of the county affiliate. Charles Melchin noted that at the original organizing convention only three officers had been elected despite a bylaws requirement for five members. He asked whether it would make sense to revive the affiliate through state action if there might not be enough organic interest among the membership. Katie Banuelos reported that there were two volunteers present who had expressed interest in serving on the committee and working to revitalize the affiliate. She made a motion to ask these volunteers to recruit five members to serve on the county executive committee by the date of the next state executive committee meeting, with the state party to consider taking action if this is accomplished. Jeff Hurley seconded the motion. With none opposed, the motion carried. Lynette Warren and John Kennedy both affirmed their willingness to take on this project.

c. Discuss reciprocal membership agreement with LP National:

Jeff Hurley explained that the national party hosts a ‘Unified Membership’ program that allows people to join both the national and state level party at the same time through the national website. Charles Melchin noted that there were at least 90 Nevada residents who were dues paying members at the national level without being dues paying members at the state level, and suggested that joining this program might help prompt those people to consider state party membership. Katie Banuelos made a motion to enroll the state party in the LP National Unified Membership program. Jeff Hurley seconded the motion and volunteered to establish the program. With no objections, the motion carried.

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next executive committee meeting for Saturday, November 13th, 2021 at 10:00AM. Sam Toll spoke on the benefits of having an executive director and requested that the appointment of an executive director be added to the agenda for the next meeting.

9. Adjournment:

Jeffery Hurley made a motion to adjourn. Adam Haman seconded the motion, and with no objections the meeting was adjourned at 11:56 AM.

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Treasurer's Report: September 2021

	Net Donations/Dues	
Jan-April 21	\$6,000.35	Includes hundreds from old regime and its fans
May-21	\$1,817.05	Annual Dues month from Convention
Jun-21	\$787.92	
Jul-21	\$271.55	
Aug-21	\$491.84	
<u>Sep-21</u>	<u>\$595.26</u>	Appears to include some one-time donations for swag of ~\$400?
TOTAL REVENUE YTD	\$9,963.97	
Expenses Excl Fees:		
Nationbuilder	(\$4,531.24)	Bought through July 2022
PO Box Annl Rent	(\$162.00)	
Convention	(\$1,250.00)	
Podcast hosting	(\$135.00)	
T-Shirt order (B Mills)	(\$549.88)	
TOTAL EXPENSES	(\$6,628.12)	
Net Cash Flow thru 9/30/21	\$3,335.85	
Cash Balance 9/30/21	\$7,947.18	

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Treasurer's Report for LP Nevada ExComm Meeting 10/9/21

1. Revenue:

Net Revenue (after processing fees) for September was \$595.26. This compares to August at \$491.84 and July at \$271.55.

September appears to include some one-time donations that earned SWAG.

YTD Net Revenue was \$9,963.97. This includes some large 3 figure donations from fans of the prior regime.

2. Expenses:

Nationbuilder = \$4,531.24 including \$2,534.40 for switching to annual payment in July

Convention = \$1,250.00

T-Shirts (Brandon Mills) = \$549.99

Total Expenses YTD = \$6,628.12

YTD Net Cash Flow = \$3,335.85

Bryan Elliott
Treasurer
LP Nevada



Elections Committee Q3 Report

Brandon Davis • Committee Director

Meetings

July 15, 2021

- 9 in attendance
- Minutes in EC Folder
- Data, Recruitment, Fundraising, and Events

August 13, 2021

- 9 in attendance
- Minutes in EC Folder
- Data, Recruitment, Fundraising, and Events

September 30, 2021

- 7 in attendance
- Minutes in EC Folder
- Data, Recruitment, Fundraising, and Events

Progress

Accomplishments

- Establish Committee, gather members, establish mission and directives, build out Google Drive
 - Create assets, assign tasks to new members, begin research and outreach
 - gather data on candidate announcements (ongoing)
 - Connect with existing potential candidates for office
 - Create datasets for Assembly and Senate Districts and races across Nevada
 - Identify ideal situations for potential LPN candidates
 - Create marketing & advertising assets for fundraising, events, and candidate outreach
 - Begin building events
 - Continue studying redistricting progress, connecting with Nevadans For Election Reform
-

NV Assembly

AD 28 *(NE Las Vegas)*

Race unopposed three times since 2010, small Vote Counts & LPN candidates have received decent vote totals in the past

AD 11 *(Downtown & North Las Vegas)*

Race unopposed three times since 2010, small Vote Counts & LPN candidates have received decent vote totals in the past

AD 31 *(North Reno/Sparks)*

District flips regularly, has close races, and incumbents have lost in the past

AD 35 *(South/Southwest Las Vegas)*

District flips regularly, has close races, and incumbents have lost in the past

AD 4 *(Northwest Las Vegas)*

District flips regularly, has close races, and incumbents have lost in the past

AD 41 *(South Las Vegas)*

District flips regularly, has close races, and incumbents have lost in the past

AD 21 *(Southeast Las Vegas)*

District flips regularly, has close races

AD 10 *(Central Las Vegas)*

Small vote count, district flips regularly, has close races

AD 29 *(Southeast Las Vegas & Henderson)*

District flips regularly, has close races

AD 37 *(Northeast Las Vegas/North Summerlin)*

District flips regularly, has close races

NV Senate

SD 9 (*Southwest Las Vegas*)

District flips regularly, has close races, and incumbents have lost in the past

SD 10 (*East Las Vegas*)

Race unopposed once since 2010, small vote counts, and LPN candidates have shown high vote totals in the past

SD 21 (*East Las Vegas*)

Small vote count and close races consistently

SD 3 (*Central Las Vegas*)

Race unopposed once since 2010, small vote counts

SD 5 (*Southeast Las Vegas*)

District flips often, and has close races

SD 6 (*Northwest Las Vegas*)

District flips often, and has close races

SD 8 (*West Las Vegas*)

District flips often, and has close races

SD 2 (*Northeast Las Vegas*)

Small vote counts

SD 15 (*West Reno*)

Small vote counts

SD 20 (*South Las Vegas*)

Close races

Plans

Candidates

- Create pipeline system for potential candidates
- Organic and paid outreach campaigns in favorable districts for recruitment, based on data
- Create campaign training docs and book first training workshop date
- Continue connecting & visiting with ally orgs and events to farm potential candidates

Fundraising

- Execute Direct Mail ask in Q4
 - Email and moneybomb campaigns at least twice in Q4
 - Gala event in Q1 2022
 - Execute ongoing Digital Ad campaigns through Q4
 - Series of video promos for Elections. Lead Generation, and overall brand awareness
-

Current Status and Creatives

- Committee meeting monthly
 - Consisting of 9 current members
 - Minutes and agendas posted online for meetings
 - All data sheets, creative assets, and docs shared with Excom via Google Drive
 - Ongoing regular communication with Excom
 - Working on creative assets, website assets, data, recruitment, and fundraising ongoing
 - Currently 7 potential candidates for office statewide based on individuals who've reached out to the LPN
-

https://www.lpnevada.org/run_for_office



Interested in Running For Office?

It is the goal of the Libertarian Party of Nevada to cultivate, train, and run as many viable candidates as possible every election cycle. There is no office too big, or too small and by running for office, you give liberty a voice and voters a choice.

We have an Elections Committee, Candidate Training, and Volunteers to support our candidates.

Please click the link below to fill out the form and someone from our Elections Committee will get in touch with you.

<https://forms.gle/CXDch5YPAQ7LmrD3A>

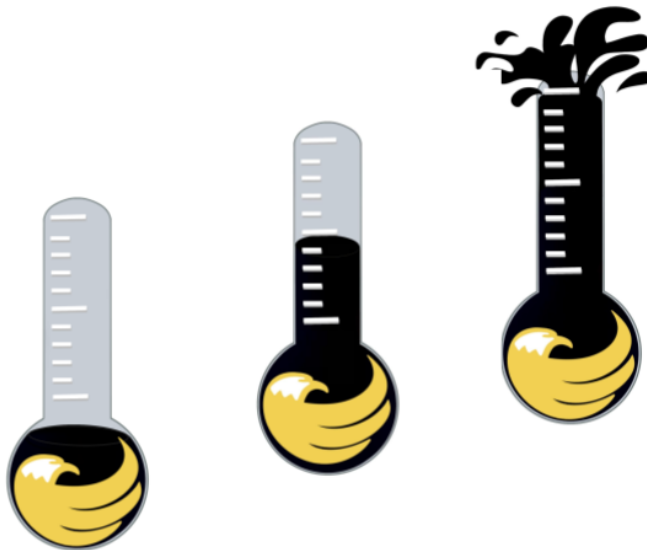
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LIBERTARIAN PARTY = COMMON SENSE ON ISSUES!



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End Report

Thank You.

Brandon Davis
Elections Committee Director

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Washoe County Affiliate Report:

The Libertarian Party Washoe County affiliate is doing well with informal meetings regularly (i.e., every other Thursday as well as monthly movie nights and other special meetups as appropriate. We are getting quite a few new folks who show up to these various meetings and events.

We hope to translate this into further involvement around the long term northern Nevada libertarian movement including the national convention in May. Some have contacted us with involvement in the national convention as their specific priority. Others have joined our group to network for when mainstream society breakdown at various levels. The hope is to be linked to others who are like-minded but have other skills or specializations. We are trying to facilitate both of these.

We are also working to join other groups to build issue coalitions in the area (e.g., anti-mandates, anti-authoritarian, etc.). A few are talking about Joey Gilbert as the Republican Party gubernatorial candidate of choice, and we are hoping to steer them in a healthier direction—at least with the hopes of turning them away from a governor-savior candidate into an overall policy seeking solution, if not a LP candidate for NV governor.

I did have one wonderful member of our group recently reach out to me about possibly running for any “local” office where he can make a great difference. I would back him for NV governor. I can get details to Brandon Davis and the Excom later if interested. He like many others has found himself being slowly pushed from his (extremely) successful career with vaccine mandates.

Thank you!

D Chris Orton

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Disbursement Policy for the Libertarian Party of Nevada
(as originally drafted)

Proposed for the consideration of the LPNV Executive Committee:

1. While recognizing our limited current resources, the LPNV wishes to support efforts of its members to grow the number of Libertarian Party members via outreach events.
2. Any state/local committee or county affiliate recognized by the LPNV can apply for funding for party building events directly to the Treasurer of the LPNV.
3. The Treasurer will use his judgement to try to calculate the potential return on investment for the funding request.
4. If said request does not exceed \$100, the Treasurer will make the fund/don't fund decision using that ROI judgement.
5. For any request between \$101 and \$499, the Treasurer will solicit input from at least 2 other members of the Executive Committee, and will fund the request with the agreement of at least 2 of the 3 ExCom members whose opinion was solicited.
6. Any requests of \$500 or more would require a majority vote of the entire Executive Committee. Such a vote can be conducted electronically.
7. The Treasurer will request that the thresholds be raised or lowered by a majority vote of the ExCom should the financial position of the LPNV change materially in the opinion of the Treasurer. -

Submitted to the members of the Executive Committee 9/1/21

Bryan Elliott
Treasurer, LPNV