

Steve Dasbach
NATIONAL DIRECTOR, LIBERTARIAN NATIONAL COMMITTEE, INC.

TR 6.1

Dear friend,

Do you think the federal government has become so large and powerful that it poses a threat to the rights and freedoms of ordinary citizens? A majority of Americans think so.

If you agree, then I urge you to invest a few minutes of your time to read this letter.

Numerous polls indicate that more than half of your fellow citizens are dissatisfied with the Democrats and Republicans. If you agree, I'd like to invite you to add your voice to the largest and fastest growing alternative to the old political parties -- the Libertarian Party.

If it turns out that the Libertarian Party isn't for you, please let me know. I'll remove your name from future mailings. Just check the appropriate box on the enclosed card and return it in the postage paid envelope.

However, if you'd like to learn more about the Libertarian Party, you can sign up to receive a free newsletter called "Libertarian Concepts." This newsletter is 100% free. There is no obligation to you.

Why should YOU care about the Libertarian Party?
I'll answer by talking about two pressing problems:

1. There is less and less difference between the Democrats and Republicans. Increasingly, politicians of both parties support a larger, more expensive, more intrusive government. We're rapidly becoming a one-party nation, in fact if not in name. And...

2. Government-funded favors to special interest groups -- along with intrusions into your personal life -- continue to increase, even though most government programs are wasteful, don't achieve their intended purposes, and often create more problems than they solve.

What's the underlying cause of both problems?

A lack of proper incentives.

1. Elected politicians, of both parties, have no incentive to change their behavior because they have no real competition at the ballot box.

Democrats and Republicans have become more and more alike because both are in the same business -- the selling of government favors. In fact, it seems the only difference is which particular special interest group they give government favors to! And...

2. Government programs don't work because they have no incentive to work. The government doesn't lose its funding if it does a bad job, so it has no incentive to do a good job. (Yes, a politician may be voted out of office -- but how many government programs vanish when one politician leaves?)

3. Likewise, many voters have no incentive to participate in the political process because the two major parties offer them little in the way of real choices. Most voters express their dissatisfaction by not voting.

Thus, we have a government chosen by a minority of the populace, and politicians who keep themselves in office by rigging election districts and campaign laws, and by handing out government favors.

4. Occasionally, some politicians do try to cut back on those favors, or reduce government intrusions -- and they are met with fierce resistance from the special interests affected.

Voters do not rally to support the proposed changes because those changes are always too small to have a noticeable effect on any individual taxpayer's life.

Therefore, the special interests have a powerful incentive to

OPPOSE the changes, while taxpayers have little incentive to SUPPORT them.

How do we solve these problems?

By providing the right incentives.

1. The Democrats and Republicans need serious competition from a new party. But not just any kind of new party will do. This new party must propose policies that will give every American an incentive to fight the special interests.

2. If the Democrats and Republicans start losing millions of votes to this new party, then they will have an incentive to change. Both parties will move politically in the direction of the new party.

But for that to happen, the new party must have a program and a strategy with the following features...

1. The new party must REJECT all government activities that benefit one group of voters at the expense of all the rest. It must reject special interest favors on principle.

2. This means the new party must UPHOLD the traditional American ideas of the Declaration of Independence, the Constitution, and the Bill of Rights.

3. The new party must be able to persuasively explain how much better life will be when the money that's now squandered on government programs is instead made available to voluntary efforts that have an incentive to succeed, because they are subject to competition.

4. The new party must make up for what it will lose in contributions from special interests by attracting many smaller contributions from average citizens.

I believe that my party, the Libertarian Party, has all these features...

* The Declaration of Independence says that governments are

created to protect life, liberty, and the pursuit of happiness. The Libertarian Party agrees, and rejects all government activities that violate that principle.

- * The Constitution describes what the government is permitted to do. The Libertarian Party believes the government should be bound by the limits of the Constitution.

We would work to end all government activities that exceed the powers granted by the Constitution.

- * The Bill of Rights describes what the Federal government is not permitted to do under any circumstances. The Libertarian Party would work to eliminate all government activities that violate the Bill of Rights.

- * The result of such a program would be to LIMIT the federal government to the protection of our right to life, liberty, and the pursuit of happiness. A limited government would be more effective at achieving its intended purpose.

- * A limited government would also be smaller and less expensive. This would make truly huge tax cuts possible -- and would give taxpayers a powerful incentive to join with us to fight the special interests.

- * A limited government would also be less intrusive. There would be fewer laws and regulations to hassle and annoy you. There would be fewer forms to fill out and less danger of running afoul of bureaucrats. This, too, would give Americans a powerful incentive to support the proposed changes.

- * People's lives would be greatly simplified. Americans would have the time and money to support solutions that work BETTER than government programs. Businesses and charities are more effective at solving problems because they lose customers or contributors if they don't do a good job.

Instead of wasteful, "one size fits all" government programs, we would see a "million flowers bloom" as people joined together to create innovative solutions tailored directly to specific problems.

- * Libertarians uphold the proud American traditions of community, charity, peaceful persuasion, personal responsibility,

and voluntary cooperation -- as opposed to coercive government programs. We believe in compassion, not compulsion. Personal responsibility, not government paternalism.

* Finally, polls tell us that if just 1% of those Americans who agree with our program were to support us financially, we would have the resources to get our message heard.

We would be a part of the national political debate. We would start winning the millions of votes needed to be as strong as the Democrats and Republicans.

Will you become part of that 1% -- and help
CHANGE American politics? Here's why I think
it's in your best interest to do so:

* INCENTIVE #1: We can serve as a megaphone to promote your values. Only the Libertarian Party is promoting a strict adherence to the principles of the Declaration of Independence, the Constitution, and the Bill of Rights.

Would you like to use the Libertarian Party
to help promote your values?

* INCENTIVE #2: We are a lever you can use to move the Democrats and Republicans in your direction. The older parties ignore your wishes because they don't think you have a choice. But as the Libertarian Party gains support, both of the older parties will have an incentive to move in your direction.

* INCENTIVE #3: You don't have to give up any of your other political affiliations. You don't even have to quit supporting other candidates. Your support for the Libertarian Party simply means that you want to use us as a megaphone and a lever to get more of what you want.

* INCENTIVE #4: We'll give you tools you can use to persuade others. For instance, would you like to know the Five Questions to get other people to share your most fundamental values?

Those questions, as well as other powerful intellectual tools, will be yours if you support the Libertarian Party.

* INCENTIVE #5: For a contribution of \$25, we'll give you a subscription to the Libertarian Party News. This will allow you to

follow our political activities on a monthly basis.

* INCENTIVE #6: For a gift of \$50 or more we'll give you the newspaper plus a quality paperback book: Libertarianism In One Lesson by David Bergland. Mr. Bergland was our 1984 presidential candidate.

* INCENTIVE #7: For a gift of \$100 or more we'll send you the newspaper, the above book, and a hardback copy of Why Government Doesn't Work by Harry Browne. Mr. Browne was our 1996 presidential candidate.

* INCENTIVE #8: For a gift of \$500, Mr. Bergland will even autograph his book to you personally.

* INCENTIVE #9: For a gift of \$1,000, both Mr. Bergland and Mr. Browne will autograph each of their books to you personally.

Thank you for taking the time to read this letter. I hope I've sparked your interest.

With your help, we can change the political incentives that are leading our country in the wrong direction. I hope you agree that the Libertarian Party is a tool you can use to get more of what YOU want.

With best wishes,



Steve Dasbach

National Director,

Libertarian National Committee, Inc.

PS: Remember: If you want more information, you can receive a FREE subscription to Libertarian Concepts. Just mark the box on the enclosed card and return it in the postage-paid envelope. You can also use this card to be removed from our list.

By the way, Libertarian Concepts will be sent to you if you make a contribution of ANY size. Thank you again for your time and consideration.

You've sparked my interest about the Libertarian Party!

I'd like to contribute to the Libertarian Party...

- ☐ **\$25.** Please send me a year's subscription to *LP News*.
- ☐ **\$50.** Please send me a year's subscription to *LP News* and a copy of *Libertarianism In One Lesson* by David Bergland.
- ☐ **\$100.** Please send me a year's subscription to *LP News*, a copy of *Libertarianism In One Lesson* by David Bergland, and a copy of *Why Government Doesn't Work* by Harry Browne.
- ☐ **\$500.** Please send me all of the above — and have Mr. Bergland autograph my copy of *Libertarianism In One Lesson*.
- ☐ **\$1,000.** Please send me all of the above — and have Mr. Bergland autograph my copy of *Libertarianism In One Lesson* and Mr. Browne autograph my copy of *Why Government Doesn't Work*.

I'm not ready to contribute now, so please...

- ☐ **Send me your newsletter.** Sign me up for a free subscription to the *Libertarianism Concepts* newsletter.
- ☐ **REMOVE.** Please take me off your mailing list.

Payment...

- ☐ Check/money order enclosed. Or bill my: ☐ Visa ☐ MasterCard.

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Use the enclosed postage-paid envelope, or mail to (and please make checks payable to):
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Federal law requires political committees to report the name, mailing address, and occupation and name of employer for each individual whose contributions aggregate in excess of \$200 in a calendar year.



Yes: I'm interested in how...

**We can add some real competition
to America's political system!**

TR 6.1 / TR 6.3

Did you ever wonder...

- * Why Republicans and Democrats
have become so SIMILAR?
 - * Why special interest groups
have so much MORE political
clout than you do?
 - * What features a new political
party MUST have to succeed?
- We've got some of the answers...

**"You have to respect Libertarians
for their respect of principle."**

— *Newsday* (New York), October 20, 1998

"With their advocacy of less government, Libertarians would seem to draw votes from the Republicans. But with their emphasis on civil liberties, Libertarians also appeal to liberals and Democrats."

— *Indianapolis News*
(Indiana), May 5, 1999

"Libertarians truly want to get government off the people's backs. Others, notably Republicans, may claim it, but Libertarians genuinely believe and are dedicated to achieving their belief that the best government is less government."

— **Jane Ely,**
The Houston Chronicle, June 9, 2000

"[If you believe] less government and more personal responsibility are desirable, the Libertarians are the natural choice."

— **Dennis Hoerig,**
The Business News,
Dayton, Ohio, October 27, 2000

"The Libertarians are winning more."

— *The Indianapolis Star*
(Indiana), August 27, 2000

"[The Libertarian Party's] emphasis on civil liberties, privatization of government functions, tax reform, and free markets has had an influence far beyond the party's numbers."

— *The Columbus Dispatch* (Ohio),
September 11, 1998

WHAT
THE
Media

IS SAYING ABOUT THE
Libertarian
PARTY

"There is only one viable third party in America today and that is the Libertarian Party."

— Michael Reagan, Syndicated Radio Talk Show Host, October 26, 1999

"The Libertarian Party [is] the feistiest, most opinionated, most high-minded party in the political universe."

— **Barry Farber**, Talk America Radio Network, January 19, 2000

"The Libertarian Party is steadily gaining in strength, fueled by its core philosophy that government governs best when it governs least."

— **The Daily Journal** (Franklin, IN), October 25, 1998

"The Libertarians have demonstrated their growth by fielding more than twice the candidates in races nationwide than four years ago."

— **Tom Baxter**, Cox News Service, March 22, 2000

"There is something heartening about a political movement that puts people first, and actually seems to believe what it says it stands for."

— **The Enterprise**
Boston, Massachusetts,
February 27, 2001

"The [Libertarian Party] is a political party gaining momentum. It seeks reform — not power."

— **The Sentinel-Tribune**,
Bowling Green, Ohio, May 17, 1999

"Nationally, the Libertarian Party is the most successful and coherent third party in the United States."

— **Worcester Magazine**
(Massachusetts), June 17, 1998

"The Libertarians appear to be gaining strength [and] are threatening to make inroads among independent voters."

— **John Gregg**, *MetroWest Daily News*,
Framingham, Massachusetts,
June 4, 2000

"Libertarians may be the third party most capable of siphoning voters from a broad spectrum of dissatisfaction."

— **Darrell Laurant**,
The Lynchburg News & Advance
(Virginia), September 1, 1999

"Libertarian thinking [is] by far the most resourceful and imaginative strand of political [philosophy] extant today."

— **James Ridgeway**,
The Village Voice, January 30, 2001

"The party to watch in the 21st Century may well turn out to be the **Libertarians**."

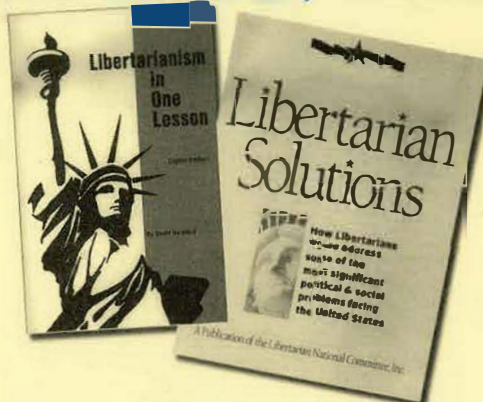
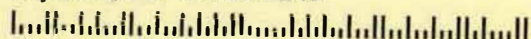
—David Broder
Washington Post

Join the Libertarian Party today and we could send you a copy of the booklet
Libertarian Solutions or the book *Libertarianism In One Lesson*. See other side for details.

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- ☐ **\$100.** Please send me a year's subscription to *LP News*, the 28-page booklet *Libertarian Solutions*, and the 158-page book *Libertarianism In One Lesson* by David Bergland.
- ☐ **\$50.** Please send me a year's subscription to *LP News* plus a copy of the 28-page booklet *Libertarian Solutions*.
- ☐ **\$25.** Please send me a year's subscription to *LP News*.

■ I'd like to join the Libertarian Party...

The Libertarian Party is the party of principle. To publicly affirm what we believe — and to ensure that our party never strays from our principles — we ask our members to proudly sign this statement:

- I certify that I do not believe in or advocate the *initiation* of force as a means of achieving political or social goals.

SIGNATURE REQUIRED FOR MEMBERSHIP

■ Payment...

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