

Libertarian Party of Wisconsin  
Regular Executive Committee Meeting

Feb 19th, 2023, 7pm

**Minutes**

Call to Order

Roll Call – Secretary (Confirm Quorum)

Quorum confirmed

Minutes, Jan 22<sup>th</sup>, 2023 meeting

Jeff Kortsch

Tom Leary

Agenda, Feb 1<sup>th</sup>, 2022 meeting

Officer Reports -

Chair – Jake VandenPlas

- No Written Report

Vice Chair – Stephen Ecker

- No Written Report
- \$200 for event kits
- Energy Fair
- Marketing plan

Treasurer – Anna Bughman

- Report Attached

Secretary - Michael Chianese

- No Written Report
- Wisconsin Blue Book

Past Chair (P&P manual) – Phil Anderson

- No Written Report
- P&P manual – going through minutes to add policies

Committee Reports -

Affiliate support Coordinator - Joseph Ecklund

- No Written Report

Communications Committee – Michel Schisel (Chair)

- No Written Report
- Slack/File storage – free version will work fine
  - o Dropbox should be used for file storage
- Moves to allocate \$250 for purchase press release list
  - o Stephen Ecker - Seconds
  - o Ruled out of order, to be taken up in new business

Event Coordinator - NA

- No Written Report

By-Laws Committee – Carl Hutton (Acting Chair)

- No Written Report
- Deadline has passed to propose amendments
- If declined by committee March 15<sup>th</sup> is to have it proposed to be presented on the floor

Candidate Support Coordinator - Jeff Kortsch

- No Written Report
  - Town Supervisor – Kevin Kangus – Town Supervisor - Town of Newton
  - Another candidate hasn't officially announced
  - Eight other candidates
  - Sending Email asking for candidates and help for candidates
- Platform Committee – Jeff Kortsch (Chair)
- No Written Report
  - No new platform submissions in the last month
  - March 15<sup>th</sup> Committee meeting

## **Regular Discussion Items**

LPWI Vacancies – CD8 Alt

## **Unfinished Business**

Communication committee - Slack Alternatives

- Nate Gall – Reason hasn't been addressed. Not convinced Dropbox will supplement Slack properly
  - o Doesn't catalog the historic process
- Michael Conard – We need to find a consolidated application
- Phil Anderson – We aren't satisfied with this solution, but other solutions would have issues as well.
  - o This solves the cost and the document storage issues.
  - o Switching platforms isn't easy
  - o Dropbox does have permissions
  - o Other applications are being evaluated
- Michael Conard – No perfect platform is perfect – Using MS Teams – able to restrict access
- Tom Leary – If there is a requirement list and a budget, the committee would have an easier time finding a proper solution
- Mike Conard – Motions to create a group of three to discuss communication options and report back
  - o Phil Anderson – POI – We already have a communication committee to handle this
  - o No seconds

Jacob VandenPlas - State convention Marketing

- Short meeting last week, this week will have more info
- Focusing on Jo Jorgenson Campaign data
- Cold Calling
- Meeting tomorrow

## **New Business**

Nate Gall – Moves that Nate Gall and Mr. Krenz draft a “help wanted ad” for a fundraiser to be approved at next Excom

- Phil Anderson Seconds
- Nate Gall - wants to higher a fundraiser, put terms on paper, work out final details
- Mike Conard – Do you have someone in mind?
  - o Nate Gall – No
- Tim Krenz – Tom spoke with Tod Topeki – had issues with percentages and expectations

- Should be focused on marketing
- Phil Anderson – Don't go to Tod Topeki for a resource
- No objection – Motion passes

Michael Conard – Campaign signs – Are there rules about how long campaign signs can stay up?

- Jeff Kortsch – Based on municipality
- Hwy 29 – In Thorton – Signs still up
- Jacob VandenPlas – Will take care of it

Michael Schisel – Moves to spend \$250 for a yearly budget for a press release list.

- “Easy media list” is \$226 for reference
- Phil Anderson Seconds
- Phil Anderson – Good list, more you pay the more reliable it is, should be updated once a year
- Tim Krenz – two lists working currently – ~250 emails, ~80 bounces
- Nate Gall – Speaks against – More press we get the better, but if we buy lists, we should be buying lists that like us and not ignore us, which isn't the press, more exposure would be nice
  - We struggle to get press releases out
  - We should focus on a system to get press releases out first
- Michael Conard – Nate echoes a concern we all have
- Jacob VandenPlas – independent sources are the future
- Phil Anderson – Most news isn't being picked up via email – Twitter driven
  - Press list is valuable
  - Labor savor, not weeding through bounces
  - If we are trying to reach “our people” independent news is important, the rest of the world does do news
- Tim Krenz – email can get a door open
- Jacob VandenPlas – The best way to get a list is to meet people where they are.
- Voice Vote
  - Approved

Yes: 5
No: 3
abstain 6

### Good of the Party

Phil Anderson – We moved to budget money, not specifically spend it. There will be more research before the money is spent

- As Jeff Kortsch alluded to, 95% sure will be running for Senate (vs. Baldwin)
- Expect to be contacted
- Will try to speak at convention
- Asking for donations

Nate Gall – Convention update

- sales slow
- Page is updated with details
- Kevin Fortun is joining convention meeting – 4-man gun debate

Michael Conard – will support Phil.

- We need to approach with “we can affect change”

Stephen Ecker – previous raffle still up

Michael Schisel – contacted anti-war event march 11<sup>th</sup>

Michael Conard – Motions to adjourn  
- No seconds

Phil Anderson – Is in contact with the march 11<sup>th</sup> event, will send info  
- Kristin Walker – Was also contacted, but never got a response

**Next Meeting** – March 19<sup>th</sup> - 7pm

**Adjourn**

Michael Conard

Phil Anderson

# January Financial Report

2023

## Libertarian Party of Wisconsin

### KEY METRICS

Deposits and Credits	Withdrawals & Debits	Previous Balance	Ending Balance
\$542.28	\$201.82	\$33,771.27	\$34,111.73

### ALL METRICS

Transaction Date	Type of Transaction	Amount of Transaction		Balance	
January 1, 2023	Previous Balance		↑	\$33,771.27	*****
January 5, 2023	Eventbrite Deposit	\$387.39	↑	\$34,158.66	*****
January 9, 2023	SparkPost	-\$20.00	↑	\$34,138.66	*****
January 9, 2023	MailChimp	-\$41.48	↑	\$34,097.18	*****
January 11, 2023	GoDaddy	-\$40.34	↑	\$34,056.84	*****
January 12, 2023	Eventbrite Deposit	\$154.89	↑	\$34,211.73	*****
January 23, 2023	WEC Filing Fee	-\$100.00	↑	\$34,111.73	*****
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Members	Attendance	Vote 1
Chair - Jacob VandenPlas	yes	abstain
Vice Chair - Stephen Ecker	yes	no
Treasurer - Anna Bughman	yes	yes
Secretary - Michael Chianese	yes	abstain
At-Large #1 - Joseph Ecklund	no	
At-Large #2 - Jason Kuks	yes	abstain
Past Chair -Phil Anderson	yes	no
CD Reps		
District 1: Thomas Leary	yes	yes
Alt 1: Reese Wood	yes	
District 2: Lucas Mueller	no	
Alt2 : Kevin Kangus	yes	abstain
District 3: Robert Holzberger	yes	no
Alt 3: Craig Steger	yes	
District 4: Kristin Walker	yes	abstain
Alt 4: Joe Hauer	yes	
District 5: Jeff kortsch	yes	yes
Alt 5: Meghan Wisner	yes	
District 6: David Grover	no	
Alt 6: Michael Schisel	yes	abstain
District 7: Michael Conard	yes	yes
Alt 7: Nate Gall	yes	
District 8: Jason Boris	yes	yes
Alt 8: na		

Votes	Attendance	Vote 1
Yes's	14	5
No's	3	3
Abstain		6