

Libertarian Party of Wisconsin  
Regular Executive Committee Meeting

March 19th, 2023, 7pm

**Minutes**

Call to Order

Roll Call – Secretary (Confirm Quorum)

Minutes, Feb 19<sup>th</sup>, 2023 meeting

Michael Conard motions to approve

David Grover seconds

No Objections - Approved

Agenda, March 19<sup>th</sup>, 2023 meeting

Officer Reports -

Chair – Jake VandenPlas

- No Written Report

Vice Chair – Stephen Ecker

- No Written Report

Treasurer – Anna Bughman

- Report Attached

Secretary - Michael Chianese

- No Written Report

Past Chair (P&P manual) – Phil Anderson

- No Written Report

Committee Reports -

Affiliate support Coordinator – Vacant

- No Written Report

Communications Committee – Michel Schisel (Chair)

- Written Report attached

- Tom Leary reporting:

- Discussed the media list, MS Teams, Twitter (Jeff K will be running it)

- Michael Conard – MS Teams is a lot easier to use

Event Coordinator - NA

- No Written Report

By-Laws Committee – Carl Hutton (Acting Chair)

- Written Report attached

Candidate Support Coordinator - Jeff Kortsch

- Written Report attached

- Confirmed candidate for federal office – official announcement at convention

- Newsletter asking for more candidates

Platform Committee – Jeff Kortsch (Chair)

- Written Report attached

- Next meeting at end of April 30<sup>th</sup> 7pm most likely to review all submissions

**Regular Discussion Items**

## Unfinished Business

Jacob VandenPlas - State convention marketing

- Phil Anderson and Jacob VandenPlas – calls
- 400 a day emails
- Phil Anderson – Can give a list if anyone wants to call

Nate Gall – Convention update

- \$3000 in ticket sales
- Assigning tellers
- Events to add to workbook

Nate Gall – Convention Awards

- Dave Harmon freedom award is for service and dedication to working with the LPWI.
  - o David Grover – Nominates Scott Behrmann
    - Joined 1.5 years ago – Fox Valley Libertarian – Health issues, so has stepped back
    - Did a lot to get Fox Valley Libertarian Party recognized
    - Jacob VandenPlas – Big part of campaign, did an extraordinary amount of work
    - Voice vote
      - Unanimous Yes

Vote 1
Yes: 11
No: 0
Abstain: 0

- Ed Thompson liberty award is for a business, organization, or individual who exemplifies Libertarian principles in something they do/did.
  - o Michael Chianese – POI – We don't have to give this out, but we should
  - o David Grover – Fox Wolf Watershed Alliance
    - Cleans up Fox river and Wolf River
    - Fox Valley LP is a huge part of it
    - Nate Gall – Do they take Government money
      - David Grover – Unsure, but doesn't think so
  - o Kevin Letting – Anti-war groups or individuals behind those groups?
    - Phil Anderson – We are very clear to not mix politics, and there would be issues with the groups, possibly not even accept
  - o Fox Wolf Watershed alliance discussion
    - David Grover - Fox Valley does receive a lot of notoriety with their group, and a lot of press
      - Example of Volunteerism
    - Michael Conard – Even with government handouts, its not a bad use of government money
    - Kevin Lettin – Might be better groups
  - o Voice vote
  - o Motion Passes

Vote 2
Yes: 6
No: 1
Abstain: 4

Nate Gall – Fundraising employee (information included)

- Michael Conard – Do we have potential candidates?
  - o Nate Gall – We need certain questions answered before we start asking someone
  - o Suggests 1099
- Phil Anderson
  - o We should not have an employee – Must be contracted
  - o Who should supervision go to?
- Tim Krenz – Excom can make a committee to supervise
  - o We need someone who is one of us
  - o Agrees with 1099 structure
- Michael Conard – If we can move along financially, we should absolutely do it
- Nate Gall – Person should be most in touch with everyone involved in excom and committees
- Michael Chianese – Depending on how you look at it, we are giving the next excom a problem, or we are letting them hit the ground running
- Michael Conard – suggests committee to oversee fundraiser
- David Grover – POI – Is chair on all committees?
  - o Michael Conard – No, it's the vice chair (under Roberts Rules)
- Nate Gall – Disagrees with committee supervision, as committees are where good ideas and energy goes to die
  - o They should have access to our executive
- Phil Anderson – Chair should be in charge, as he will need to be supervised between excoms/committee meetings, decisions might need to be more instant
- Michael Conard – Bylaws might not allow chair to have that authority
- Jacob VadenPlas – Hired an executive director, he has access to everything so he can act, but things that can wait, are taken to committee or chair
- Stephen Ecker - Chair/Committee – Chair does not have powers without action taken without Excom, but Excom can delegate responsibilities to chair
- Nathan Gall – As far as handing over a large responsibility, we just asked, and executive committee can alter the momentum
- Phil Anderson – The chair is the chief executive, with day to day operations
- Tim Krenz – We can verify oversight
- Jacob VandenPlas – Goal for tonight is to be in a position to promote this at the state convention
- Nate Gall – Motions to draft a contract and a “now hiring ad” that reflects the details of the document included
  - o Michael Conard seconds
- Phil Anderson - Who is writing the contract?
  - o Nate Gall – Myself and Tim Krenz, and approved by lawyer
- Voice vote
  - o Motion Passes

<b>Vote 3</b>
Yes: 9
No: 1
abstain: 1

**New Business**

**Good of the Party**

Nate Gall – Post cards available at convention

News desk podcast – will add production value of live stream

Michael Conard – Circuit court nominee – may change parties

Phil Anderson – Peace March – April 1<sup>st</sup>

Jacob VandenPlas – Will not be seeking re-election

Kevin Litten – Should we send out an email blast, letting people there will be open offices?

**Next Meeting** – Convention April 15<sup>th</sup>

Executive Committee - April 16<sup>th</sup>

### **Adjourn**

Phil Anderson & Michael Conard – motions to adjourn

No objections

Adjourned

# February Financial Report

2023

## Libertarian Party of Wisconsin

### KEY METRICS

Deposits and Credits	Withdrawals & Debits	Previous Balance	Ending Balance
\$2,780.48	\$2,166.02	\$34,111.73	\$34,726.19

### ALL METRICS

Transaction Date	Type of Transaction	Amount of Transaction	Balance
February 1, 2023	Previous Balance		\$34,111.73
February 2, 2023	Eventbrite Deposit	\$77.27	\$34,189.00
February 8, 2023	SparkPost	-\$20.00	\$34,169.00
February 8, 2023	MailChimp	-\$41.48	\$34,127.52
February 10, 2023	Deposit - Membership Dues	\$1,200.00	\$35,327.52
February 15, 2023	Chargeback - Canceled Check	-\$1,000.00	\$34,327.52
February 15, 2023	PayPal Deposit	\$65.60	\$34,393.12
February 15, 2023	PayPal Deposit	\$1,205.90	\$35,599.02
February 21, 2023	Pick 'n Save - LPIN Gift basket	-\$29.38	\$35,569.64
February 21, 2023	Deposit - Membership Dues	\$50.00	\$35,619.64
February 22, 2023	Pop's Marketplace - LPIN Gift basket	-\$75.16	\$35,544.48
February 23, 2023	Potawatomi - Conv Deposit	-\$1,000.00	\$34,544.48
February 23, 2023	Eventbrite Deposit	\$181.71	\$34,726.19

### Communications Committee Meeting Minutes of 28 February 2023

Meeting was called to order at 19:03 by Chair Michael Schisel. Members in attendance were Stephen Ecker, Phil Anderson, Anna Bughman, Tim Krenz, Tom Leary and Kevin Litten.

Michael wished to discuss the \$250 authorization the ExCom had given the committee to acquire a media list. Currently the press secretary has a media list of #160 good contacts. Phil Anderson mentioned that EZ Media was offering a list of #270 for a one time fee of about \$250 which had yearly updates of possibly less.

Media lists have been problematic in the past as not all outlets publish or will publish our news or press releases. Anna stated that the money would probably be there for either the next 6 months or possibly the year. Tom proposed that the committee wait until after the state convention to decide on spending the money unless a clear need could be found for spending it before the convention.

The committee then discussed alternative platforms for conducting party business. Previously the committee had proposed that the party continue on with Slack for discussions and use DropBox for storing its files. It had also looked at RingCentral. A proposal had been made that the party convert over to Microsoft Teams for both its discussion and storage needs. The big question was how much would this cost, would the party get a package deal or need to pay per person.

It is believed that to upgrade our Slack account would cost \$8.99 per person per month. To use Microsoft Teams it is believed that a charge of \$4 per person per month would be charged. A little math, \$4 per person per year is \$48. The ExCom alone would then be about \$600. If committee chairs and selected others added; nearly \$1000.

Stephen commented that Microsoft Teams is a robust program that should work very well after an initial learning curve was passed. Tim commented that it would be a long term commitment to both the members using it and as a party expense. It would also change the way the party and perhaps the committees run. Stephen mentioned that all the functions the party needs, record keeping, chat, files, would all be together, and the party would have control over it there.

The committee will look into this further.

Stephen commented that the committee had been asked to publicize the state convention; particularly to people local to Milwaukee. Kevin mentioned that MailChimp allows us to send emails to specific congressional districts. So the wording on those could be made differently. Also that we should approach the local affiliates about functions to promote.

It was mentioned that Twitter is still not out of Rand Dickson's hands. The phone number on file does not go to any of the committee members. We will keep working on this.

Meeting adjourned at 19:45

Proposal for Hiring an LPWI Director of Fund raising, etc.  
By Nate Gall & Tim Krenz  
March 19, 2023

Objective—That the Libertarian Party of Wisconsin hires an executive director, as a contractor or employee, to provide services for the following responsibilities:

- Fund raising for the overall Party
- Membership recruitment
- Marketing
- Data collection, management, analysis, and communications

Payment format—Paid from the total net profit of Party operations for the 13 month term of the contract, on the following scale:

- Above \$40,000 net profit, 20%
- Above \$60,000 net profit, 30%
- Above \$80,000 net profit, 40%
- Above \$100,000 and upwards net profit, 50%

Payment plan: The Party will make minimum sustainment payments on a bi-weekly basis, determined by the LPWI Executive Committee, against the minimum total of 20%, and make the remaining payment earnings of the position at the end of the contract, for the total due.

Term of the contract:

- For one calendar year for the position
- To include defined payments scale
- All data to go to the LPWI Secretary and remain sole property of the Party
- All collected funds to go to the LPWI Treasurer until dispensed
- Terms for contract termination to include fees and penalties, as defined and agreed
- Contract options for renewal at the LPWI's discretion
- No carry over or repeat fund raising to become serial or residual returns to position

Things to determine:

- Tax and other withholding liabilities. Who pays? From which source?
- Expense accounts for position and the Party. Who and how to determine those?

Placement of Proposal for Announcement:

- In house to the LPWI
- Free social media, etc.
- Professional print or online sources

Libertarian Party of Wisconsin March 2023 Executive Committee Meeting Report for the Candidate Support Coordinator

Past month:

There is one confirmed candidate for federal office who will officially announce his candidacy at the 2023 annual convention.

Next month:

Goals for the next month:

- Contact the potential candidates to get their current status
- Work with the recently confirmed candidate to help as needed
- Submit an article for the newsletter and send email to all members about either running for office or assisting with campaigns in 2023/2024.

## Libertarian Party of Wisconsin March 2023 Executive Committee Meeting Report for the Platform Committee

### Past month:

There was one new submission to the Platform Committee in the last month (James Rohrer "Foreign Policy").

The Platform Committee met on March 15<sup>th</sup> at 7pm to review the plank submissions (change to the "Environment" plank [Tyler Danke], change to the "Taxes" plank [Tyler Danke], new plank "Juries" [Tyler Danke] and new plank "Foreign Policy" [James Rohrer]) and the one plank submission that the author is going to rework (new plank "Food Freedom" [Kevin Kangas]). The meeting was attended by Platform Committee members Michael Conard, Kevin Kangas and Jeff Kortsch, LPWI vice chair Stephen Ecker and LPWI member James Rohrer. The members of Platform Committee discussed the planks submitted by Tyler Danke and decided to table action on them until Tyler can be available to attend a meeting. After discussion, James Rohrer decided he would rewrite the "Foreign Policy" plank and resubmit it for consideration. Kevin Kangas had not rewritten his new plank submission "Food Freedom".

A meeting was scheduled for September 14, 2023 at 7pm.

### Next month:

In order to have Tyler Danke present at a meeting to discuss his plank submissions, the attending members of the Platform Committee decided to hold a meeting between April 24, 2023 and April 30, 2023. To that end, the Platform Committee chair contacted Tyler Danke who supplied his availability as anytime on April 23, 2023 through April 25, 2023 and anytime on April 30, 2023. Based on that availability, the Platform Committee chair recommended that the Platform Committee meet on April 30, 2023 at 7pm. An email was sent to the Platform Committee members requesting they reply with their availability. When the date for that meeting is finalized, it will be submitted for publication in the LPWI newsletter and all LPWI members will be invited to attend with an email containing the Zoom meeting details. Agenda will be to review the previously submitted platform plank additions and changes and any newly submitted platform plank additions and changes.

Members	Attendance	Vote 1	Vote 2	Vote 3
Chair - Jacob VandenPlas	yes	yes	abstain	yes
Vice Chair - Stephen Ecker	yes	yes	abstain	yes
Treasurer - Anna Bughman	yes	yes	abstain	yes
Secretary - Michael Chianese	yes	yes	abstain	abstain
At-Large #1 - Joseph Ecklund	no			
At-Large #2 - Jason Kuks	no			
Past Chair -Phil Anderson	yes	yes	no	yes
CD Reps				
District 1: Thomas Leary	yes	yes	yes	yes
Alt 1: Reese Wood	no			
District 2: Lucas Mueller	yes	yes	yes	yes
Alt2 : Kevin Kangus	yes			
District 3: Robert Holzberger	yes	yes	yes	yes
Alt 3: Craig Steger	yes			
District 4: Kristin Walker	no			
Alt 4: Joe Hauer	no			
District 5: Jeff kortsch	yes	yes	yes	yes
Alt 5: Meghan Wisner	yes			
District 6: David Grover	yes	yes	yes	yes
Alt 6: Michael Schisel	no			
District 7: Michael Conard	yes	yes	yes	no
Alt 7: Nate Gall	yes			
District 8: Jason Boris	no			
Alt 8:				

Votes	Attendance	Vote 1	Vote 2	Vote 3
Yes's	11	11	6	9
No's	6	0	1	1
Abstain		0	4	1