

Perry Willis

PROGRESS REPORT

Dear friend,

**In this letter:
A Libertarian sheds blood for the cause!**

Plus, 58 other heroic acts!

We've got good news from all fronts —

- > Media!
- > Campaign victories!
- > Project Healthy Choice!

And much more. Take a look . . .

- April 22** — A member of the LP's Program Committee, Richard Sincere, appeared on **National Empowerment Network**, seen in 25 million households! This appearance was arranged and scheduled by LP Communications Director, Bill Winter.
- April 21** — The national news magazine, *Insight* phoned us for our views on the Clinton policy of illegally searching low income housing projects. Increasingly, publications such as *Insight* and *USA Today* are coming to us when they want a pro-freedom viewpoint on the day's news.
- April 20** — My wife, Kiana Delamare, and I, helped place South African Libertarian, and four-time Nobel Prize nominee, Leon Louw, before Congress to testify against taxpayer funded foreign aid for South Africa.
- April 19** — LNC member Tamara Clark debated drug re-legalization with former New York Mayor Ed Koch on **the Geraldo Show**. This debate was seen coast to coast.
- April 18** — You know you've made it when they joke about you on **The Tonight Show!** Jay Leno did just that with Project Healthy Choice during a taped segment at the opening of his show.
- April 18** — The editor of a national magazine, *The Connecting Link*, informed LP HQ that he was joining the Party and would be inserting our brochures into the magazine at his own expense.

April 15 — We received the latest issue of *Campaigns and Elections*, containing the following intriguing story:

"The Libertarians, America's strongest third party, are making waves nationwide in a fundraising effort that has people's heads turning. This anti-welfare state poster is selling like hotcakes and angering some people as well. **'We are creating fear among national parties:** the Republicans from an economic standpoint and among the Democrats from a social issue standpoint,' said Libertarian official Claude Pinsonneault. They (the Libertarians) claim to represent the best of both worlds for political moderates — tough on taxes and pro-choice on abortion.

The poster says: **"A welfare state is what happens when you let a government of the people and for the people buy the people."**

April 13 — MTV broadcast a Special Report on the right to suicide and highlighted the Libertarian Party's position.

April 12 — **Art Olivier was elected to the Bellflower, California City Council.**

April 12 — Dr. Dean Edelle, the nationally syndicated radio health expert read a letter from New Hampshire Libertarian, Steve Davis, on the air. Edelle responded by saying:

"You know, I have been aware of the Libertarian Party for awhile and maybe I am a Libertarian; I don't know, but I do know that I agree with much of what they stand for."

He also said that he would be happy to look at a copy of **Project Healthy Choice**. We sent one off by overnight mail.

April 9 — We received favorable mention on another national radio show when Walter Williams sat in for Rush Limbaugh.

April 8 — A Washington public relations expert looked over "Project Healthy Choice" and offered to enter the entire package in a prestigious national PR contest. Why? Because she thought it was a top-notch, professional lobbying package — and could very possibly win!

April 5 — Libertarian **Rob Bowen swept into office as an Alderman of Lee's Summit, Missouri** with over 60% of the vote.

March 30 — The LP became part of the Washington debate on health care when Project Healthy Choice was criticized in *The Washington Times* by Roger Eicher, Director of Information America. And on April 10th the *Times* published defenses of the LP plan from both LP National Chair Stephen Dasbach and Michael Tanner of Cato Institute.

March 30 — *Today's Chiropractic* published a long article applauding Project Healthy Choice.

March 27 — *The Orange Country Register* published an article about how unhappy Republicans are because their old hero, Barry Goldwater, is acting more and more like a libertarian.

And on the same day, in his nationally syndicated column, George Will made a similar point about Goldwater, saying: "Goldwater lost the election and won the future."

That's right. *We are that future.*

March 27 — Columnist John Douglas made the following remarks in the *Grand Rapids Press*:

"Is it my imagination or **are the Libertarians getting more press than they used to?** Are they finally gaining the attention of those who are dissatisfied with our two Party system? Is it possible that even those dissatisfied with the leadership capabilities of Ross Perot will be looking for an alternative?"

Well, if you are one of the disaffected, you might want to check out the Libertarians and see what they're all about. Certainly those who abhor taxes should be interested, seeing as Libertarians want to cut government back to the bare necessities. Their idea is for government to only run the military and enforce the law — which would certainly make it a lot cheaper to run . . ."

March 24 — LP Communications Director Bill Winter was quoted in *USA Today* as saying that Howard Stern's run for the New York LP's gubernatorial nomination proved ". . . we've become big enough to require a sense of humor."

March 22 — **Richard Burke, Chairman of the Oregon LP was elected to the Local School Committee in Beaverton, Oregon.**

March 14 — The nationally renowned Project Vote Smart informed us they are going to include Libertarian candidates in their voter education service.

March 13 — Libertarian State Representative Calvin Warburton was awarded the Quote of the Week in the New Hampshire edition of *The Boston Globe* when he urged the New Hampshire House to confound a Senate strategy to scuttle a congressional term limits bill.

March 10 — Walter Williams promoted our health care plan in his nationally syndicated column! And then, a few days later, he called the HQ asking to learn more about our research. He wants it for a book he's writing.

March 8th — The New Hampshire LP not only **elected two new Libertarians, it also re-elected two more!** The winners are John Drabinowicz, Scott Ives, Cecil Williams, and Howard Wilson.

UPDATE! — **Our most recent victories have brought the total number of elected or appointed Libertarians to an all time high — 116!**

February 28 — We received favorable coverage in ASAP, a supplement to *Forbes* magazine:

Quote: "The embrace of a global economy is largely supported by those who like free-flowing capitalism — call them Libertarians. It is largely opposed by those who prefer cultural, state, or industrial conformity — call them authoritarians. As the world speeds ever

faster into the Information Age, look for more skirmishes . . . fought along the authoritarian/libertarian axis.

The source of the conflict is this: authoritarians believe in the goodness of command and control. Politicians of this stripe — left and right — trust the state and its apparatus to mold people into better human beings. Enforcement through confiscatory tax rates, high tariffs, or guns, is inevitably necessary. Libertarians, by contrast, trust the individual to cut her own deals and make his own destiny."

February 25 — Our health care fight made **the front page** of *The Providence Journal* when Clinton came to town to promote his own plan.

February 22 — The Libertarian Party, and our traveling Field Organizer, Joe Knight, were the "In Depth" feature on Channel 10 News in Amarillo, Texas.

February 22 — *NOVA Liberty* reported that the Virginia Regulatory Review Panel has asked Libertarian Party members for help in analyzing the economic impact of governmental regulations.

February 17 — Dr. Paul Smith pitted Project Healthy Choice against a Democratic Congressman (and the Clinton plan) at the Clackamas, Oregon Chamber of Commerce. And Dr. Smith won!

He got Congressman Don Wyden to admit that the Clinton plan was flawed!

He also got him to state, publicly, that he could not "fully support" the Clinton plan, even though he was one of its sponsors.

Better still — the Congressman agreed that our proposal for medical IRAs should be a part of any health care plan passed by Congress!

And best of all — Congressmen Wyden expressed interest in volunteering to meet with LP representatives to discuss including this idea in legislation! We responded immediately by offering the services of "Healthy Choice" author Michael Tanner, LP Shadow Cabinet Secretary Henry Butler, the above mentioned Dr. Smith, and Nancy Lord, MD, JD.

February 10 — LNC member Don Ernsberger met with Republican Congressman James Greenwood about Project Healthy Choice.

Result: Congressman Greenwood said that our plan was exactly the kind of thing he welcomes, because he isn't convinced that any of the other proposals are what he wants. Greenwood said that, to him, our plan represents a fresh approach.

Clearly, Project Healthy Choice is having an effect. And there's even more good news from Project Healthy Choice:

- In **California**, LP member Robert Zimmerman's lobbying efforts generated a pledge from Congressman Randy "Duke" Cunningham, to

oppose "tax increases (and) costly mandates on employers. . ."

- In Tucson, **Arizona**, local Chair Peter Schmerl has mailed Project Healthy Choice to 900 physicians!
- And in **Florida** they mailed PHC to 150 media representatives. PLUS, the printer who did the project was so impressed by it, he donated part of the printing price.

From the Clackamas Chamber of Commerce to a Washington, DC PR professional, to a printer in Florida, the message is clear — people like Project Healthy Choice! But there's more. Thanks to your help, we're moving forward on other fronts as well:

Example: we asked for your help with the FEC fine. You gave it and we delivered. Here's what we did:

- 1.** We filed the 1993 year end FEC report five days early.
- 2.** We filed the 1994 first quarter report two days early.
- 3.** We made a down-payment on developing software to automate the FEC reporting procedure.
- 4.** We met with the FEC to make sure our automation plans were on the right track.
- 5.** We negotiated the fine down from \$13,700 to \$10,500 and
- 6.** On April 14th we paid the fine.

Thanks to you, we not only got this problem solved, we did so while moving forward with all of our other projects.

For instance: we've taken concrete steps to bolster our office staff and procedures. Two months ago we asked for your help in hiring a new Office Manager. You gave it and we did it. We promoted Renee Thompson from Database Records Administrator to Office Manager, and re-hired former staffer Dawn Bowden to take Renee's old job. THANK YOU!

Now, with more hands to do the work, we're accomplishing more than ever before, just like we said we would. Just look at what we've done:

- ✓ **DONE** A new information package for inquiries.
- ✓ **DONE** A recruitment letter to old members. Hundreds rejoined!
- ✓ **DONE** Three new brochures — on taxes, the family budget and health care.
- ✓ **DONE** A new flyer for tax day — 18,000 of these were handed out in Pennsylvania alone.
- ✓ **DONE** A new media kit.
- ✓ **DONE** Ten national press releases, as part of our on-going and expanding media outreach campaign (see below).
- ✓ **DONE** A membership recruitment letter to 5,000 REASON subscribers.

Plus . . .

We asked for your help to purchase a high quality database of radio talk show hosts. You gave it and we did it. We purchased that database on April 21, as well as a full page ad in the National Press Club's annual directory.

We also asked for your help in producing a display ad for gun magazines. You gave it and we did it. The first draft of that ad is done, and will be rolled out next month as part of an exciting new project I'll mention below.

- > In **Wyoming** and **Indiana** national LP petitioners battled fierce winds, cold, and snow to pull us within a few short weeks of two more ballot access victories.
- > In **Alaska**, thanks to your help, we've funded a lawsuit to roll back the un-constitutional petitioning deadline that nearly cost us 50 state ballot status in 1992.
- > In **Oklahoma** we've mounted our first lobbying effort to reform one of America's worst ballot access laws.
- > In **North Carolina** we have a case under appeal to roll back the horrendous ballot requirements in that state.
- > Because of your help we've been able to provide \$4,500 in early funding to Tamara Clark's campaign for State Senate in **Nevada**. This is the same Tamara Clark who got 44% in a similar State Senate race in 1992, and who just appeared on The Geraldo Show. OUR GOAL: push Tamara over the top and into the Nevada Senate.
- > We have also donated \$500 in early funding to John Reda's campaign for state legislator in **Maryland**.
- > And, we've taken steps to ensure that the Government's murderous activities at the Branch Davidian complex in Waco aren't swept under the rug. We've donated \$1,000 toward bringing the Branch Davidian defense attorney's to **Washington, DC** to lobby for a full Congressional investigation.

Your Libertarian Party is on the move, on all fronts.

When you give us the resources we need to do a job, we get that job done. But what's next? I'll tell you.

We're already planning two years ahead, working to make our 1996 campaign effort the biggest and best ever. How? By pursuing important new projects:

PROJECT: We've budgeted \$5,000 to send our traveling Field Organizer, Joseph Knight, to North Dakota.

GOAL — create a vibrant new organization. By building strong state organizations today we can save on ballot access costs tomorrow, as more and more state parties become big enough to do their own drives and get the votes they need to stay on the ballot without additional petitioning.

Our long term goal — to have powerful, effective organizations not only in every state, but also in every county and precinct in the country. By taking small steps today, we will get to that big payoff tomorrow. Will you help make this happen by sending your maximum affordable contribution today?

PROJECT: 50 state ballot status. This is the unavoidable first step toward several other major goals, including:

1. Creating those strong, state, county and precinct level organizations.
2. Electing more Libertarians to state and local offices.
3. Moving our elected Libertarians up the ladder to higher office.
4. Building credibility with the media and with voters.
5. Using our successes in all of these areas to recruit new members.

We need:

- > \$19,739 to finish our Arizona ballot drive by May 20th.
- > \$14,864 to finish our Indiana ballot drive by July 15th.

The more money we raise now the more ballot drives we can do early, and the less chance there will be that something will go wrong in 1996. We need to spend more of our time and energy on campaigning in 1996, and less on ballot drives. And the best way to do that is to do as much as we can as early as we can. That depends on money.

Remember, in 1992 we accomplished, for less than \$500,000 what it took Ross Perot's volunteers 16 million dollars to do. With your continued help, we can and will do it again. Can you send a contribution today to keep this project going?

PROJECT: We've budgeted \$20,000 toward direct candidate support.

GOAL: elect Libertarians like Tamara Clark.

GOAL: re-elect sitting office holders like Finlay Rothhaus.

GOAL: train all of our other candidates to effectively gain new members and votes.

Can you help us to achieve these goals by making your best contribution today?

PROJECT: Turn the Libertarian Party into a SOLUTIONS SUPERMARKET.

PROJECT HEALTHY CHOICE was the first step.

Now we're moving forward with a new initiative —

The Libertarian Solution to America's Epidemic of Violent Crime.

Did you like Project Healthy Choice? Do you want to see us do it again? Do you want to be able to show your friends a professional, well crafted, well researched proposal for making America a safer place to live?

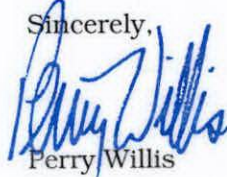
Would you like to see us tie such a project to a major outreach effort to recruit gun owners to the Libertarian Party, using, among other tools, the pro-gun display ad mentioned earlier in this letter?

With your help we will be able to make this project a reality. We could announce the full details in as little as three weeks. But to do that, we need to receive your best contribution by May 18th.

Can you contribute \$50, \$75, \$100, \$250, \$500, or \$1,000 by May 18th, so we can move forward and present our next solution to one of American's most pressing problems — violent crime?

We've shown you what can be done when we have the resources. Do you want to receive more Progress Reports like this one, filled to the brim with good news? You can help make it happen by sending your best contribution today, by check or credit card, using the enclosed envelope. When you do it, we do it. Your contribution is our budget. Thank you so much for your past support. **Let's keep it rolling!**

Sincerely,



Perry Willis
National Director

PS: With all the good news, I almost forgot to tell the story I mentioned on page one — the Libertarian who “shed blood for the cause.” Yes, it was a shameless tease, but I think you'll love the punch line.

Keith Kafta, Vice Chairman of the Nebraska LP, wanted to send monthly donations to the Libertarian Party, but his wife told him they couldn't afford it.

So they reached a compromise: Keith could make a donation only if he went to the local Plasma Alliance and sold a pint of his blood plasma. Keith did exactly that, and promptly sent us a check. That's dedication! Now we're mixing his money with our sweat and hard work to keep your Libertarian Party surging forward. **We don't expect you to “shed blood for liberty” — but can we count on your support, too?**

The Libertarian Party is moving ahead on all fronts!

To: National Director Perry Willis. Yes! I want to see more good news about the Libertarian Party! Please see the back of this card for my donation.

CHECK THE RECORD:

- ✓ National TV exposure!
- ✓ National newspaper exposure!
- ✓ National magazine exposure!
- ✓ More Libertarians elected!
- ✓ Project Healthy Choice breakthroughs!
- ✓ Ballot access progress!
- ✓ FEC fine crisis resolved!

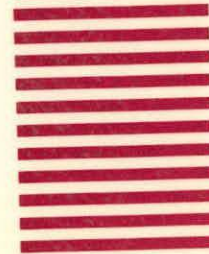
Libertarian Sheds Blood
For the Cause!
PLUS 58 PIECES OF GOOD NEWS!



Your stamp will save us
much-needed funds! →



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 01383 WASHINGTON DC

POSTAGE WILL BE PAID BY ADDRESSEE



LIBERTARIAN PARTY

1528 PENNSYLVANIA AVENUE SE
WASHINGTON DC 20077-0993



You don't have to "shed blood," but ...
We do need **your support** to keep the **good news rolling!**

One-time contribution.

☐ \$1,000 ☐ \$250 ☐ \$100 ☐ \$75 ☐ \$50 ☐ Other \$ _____
☐ Check enclosed. Or: Please bill my ☐ MasterCard ☐ Visa

Acct. # _____

Expires _____

Signature _____

Make checks payable to: Libertarian Party, 1528 Pennsylvania Avenue SE, Washington DC 20003

Note: The Federal Election Commission prohibits us from taking corporate checks.

Occupation _____

Employer _____

Government Mandated Notices: The Internal Revenue Service requires that we print: "Contributions are not tax deductible." The Federal Election Commission requires that we ask for your occupation and employer.

- I want to help support the party on a more regular basis. Please sign me up as a **Liberty Pledger** for the amount checked below. I've enclosed my first month's pledge. (Please send me the insider's newsletter, *Liberty Pledge News*, every month.)
- ☐ \$100 per month Life Benefactor
☐ \$50 per month Patron
☐ \$25 per month Sponsor
☐ \$10 per month Sustaining
- ☐ I can do more! Please sign me up for \$ _____ per month.
☐ I'll pay by check (first month's enclosed). Please send a reminder notice each month.
☐ Please charge my credit card number.

**I would like to join the
Monthly Pledge Program!**